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RE: Senate Bill 714

Dear Senator:

My name is Eric Moore and I own and run two small businesses. It is my understanding you will be asked to vote on Senate Bill 714, also known as Junk Fax Prevention Act of 2005. I want you to know my opinion of this Bill.

The direct marketing industry is telling you that this new bill just preserves the “status quo” and prevents the new, onerous regulations from going into effect. Simply, this is not true. The only “onerous” regulation is that permission for junk faxes now be in writing. Actually this Bill goes much farther than that, and creates new exemptions for those marketers that steal my paper, toner, and tie up my machines.

The Federal Telephone Consumer Protection Act has been in place for over 13 years. It is a good law, and stopped my fax machine from being used as a printing press for other people’s advertisements. The FCC has had 13 years experience with junk fax problems and their knowledge should be deferred to.

In the days before the TCPA was passed, I would come into my office only to find half of my fax paper spewed on the floor, offering me \$99 Cancun vacations and “cheap” healthcare for my employees. If this Bill passes, this is what I will have again.

I am sure there were businesses that want this Bill passed. These are the same people who use my paper, toner, and electricity to print their advertising. There are, however, many other legitimate businesses like my own, that do not want this Act passed. We are tired of being victims. If this Bill passes, consumer outrage over the creation of the new “loopholes” for junk-faxers will be like the consumer response when the national DO NOT CALL registry was initially struck down by the courts.

Senator
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Please help out small business by not creating new loopholes for junk-faxers to steal from us. I should not have to ask someone to stop using my property for their advertising message.

DO NOT VOTE FOR THIS BILL.

Sincerely,