

THIRD READING

SENATE RULES COMMITTEE Office of Senate Floor Analyses 1020 N Street, Suite 524 445-6614	Bill No:	AB 2438
	Author:	Katz (D)
	Amended:	6/30/92 in Senate
	Vote Required:	21

Committee Votes:

Senate Floor Vote:

COMMITTEE: BUSINESS & PROF.		
BILL NO.:	AB 2438	
DATE OF HEARING:	6-29-92	
SENATORS:	AYE	NO
Craven		
J. Greene	✓	
Hart		
Keene	✓	
McGonigdale	✓	
Rosenthal	✓	
Royce		
Lewis (VC)	✓	
Roatwright (Ch)	✓	
TOTAL:	60	

PLACED
ON FILE
PURSUANT
TO SENATE
RULE 28.8

Assembly Floor Vote: 46-21, P. 7127, 5/21/92

SUBJECT: Advertising: unsolicited fax transmissions

SOURCE: Author

DIGEST: This bill imposes specified restrictions and requirements on senders of unsolicited fax transmissions.

ANALYSIS: Existing law requires telephone solicitors to register with the attorney general, pay annual fees, provide specific information on their business, and adhere to certain disclosure requirements.

Existing law requires that an automatic dialing and announcing device may only be used between the hours of 9:00 A.M. and 9:00 P.M., and makes it illegal to use an automatic dialing and announcing device (ADAD) without messages so transmitted first being preceded by a human announcement and without the person receiving such a solicitation having the opportunity to refuse the call.

This bill would prohibit any person or entity in this state to fax or cause to be faxed unsolicited advertising material unless the person or entity establishes a toll-free telephone number which the recipient of an unsolicited fax may call to notify the sender not to fax any further unsolicited documents.

This bill would specify that unsolicited advertisements include the lease, sale, rental, gift, offer, or disposition of any realty, goods, services, or extension of credit.

CONTINUED