## In The Matter Of:

## Securities and Exchange Commission Global Vision Holdings, Inc.

Thomas R. Rotb<br>January 31, 2003

## Diversified Reporting Services, Inc. 1101 Sixteenth Street, N.W. Wasbington, DC 20026 (202) 296-2929

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［1］UNITED STATES SECURTTIES AND EXCHANGE COMMISSION ［2］ II In the Matter of：，）
［4］GLOBAL VISION HOLDINGS，INC．／Flle No．NY－7120
［ 5
问
［7］WITNESS：Thomas Robert Roth
［日］PAGES： 1 through 79
［9］PLACE：Securities and Exchange Commission
［10］ 233 Broadway
［11］Room 16041
［12］New York，New York
［13］DATE：Fifday，January 31， 2003
［14］
［15］The above－entitled matter came on for hearing，pursuant to
［16］notice，at $10: 24$ a．m．
［17］
［18］
［19］
［20］
［21］
［22］
［23］
Diversified Reporting Services，Inc．
（202）467－9200

## 1］APPEARANCES：

［2］
［3］On behali of the Securdies and Exchange Commission：
［4］HOWARD S．KIM，ESO．
［5］DOROTHY HEYL，ESQ．
［6］CHARLES O．LeROUX，SEC Investigator
（7］Securties and Exchange Commission
［B］ 233 Broadway
（9］New York，NewYork 10279
［10］
［11］
［12］
［13］On behalf of the Winess：
［14］JACQUELLINE E．MEYER，ESQ．
［15］Bondy \＆Schloss，LLP
［16］ 60 East 42nd Streel
［17］．New York，New York 10165－0150

Page 1
（3］WITNESSES EXAMINATION

4］Thomas Robert Roth 4
成
［6］EXHIBITS：DESCRIPTION IDENTIFIED
［7］ 2 Supplemertal Information Form 16625
［8］ 18 Fax Entated，Wall Street Equily

| Report | 22 |
| ---: | ---: |
| Subpoena | 6 |

Document Entilied，Proflie Results
And Campalgn Submittal Form 35
CMA Accourd Aurthorization 40 Advertisements of Stocks 48
［15］ 28 Invoices Dated From 5／18102 ． Through 12／13／02 57
［17］ 29 Fax．Com Buy Report 64
［18］ 30 One－Page Document Signed by Scott Nell to Corporate Slock Transter 6B

## PROCEEDINGS

MR．KIM：We re on the record at 10：24 A．M．on
January 31， 2003 at the Northeast Regional Office of the United
（4）States Securities and Exchange Commission located at 233
［5］Broadway，New York，New York．
IG］ 1 will now swear in the witness．
Please raise your right hand．
${ }^{[B]}$ Whereupon，
［9］THOMAS ROBERT ROTH
［10］was called as a witness and，having been first duly sworn，was
［11］examined and testified as follows：
12］MP．KIM：Could you state your full name for the
［13］record？
THE WITNESS：Thomas Robert Roth．
MR．KIM：Could you spell it？
THE WTTNESS：T－H－O－M－A－S R－O－B－E－R－T R－O－T－H．
MR．KIM：Good morning，Mr．Roth．My name is Howard
［18］Kim，andlma Staff attorney here at the Commission for
［19］purposes of this proceeding．
With me are Dorothy Heyl．She is senior counsel here
［21］at the Commission，and Charles LeRoux who is an investigatorat
［22］the Commission．
［2］This is an investigation by the United States
［24］Securities and Exchange Commission in the Matter of Global
［25］Vision Holdings，Inc．，NY－7120，to determine whether there have
[1] been violations of certain provisions of the Federal Securities [1] Laws.

However, the facts developed in this investigation
[4] might constitute violations of other federal or state, civil or (b) criminal laws.
[G] Prior to the opening of the record, you were provided In with a copy of the Formal Order of Investigation in this matter. [日] It will be available for your examination during the course of (D) this proceeding.
[10 Did you get a chance to review the Formal Order?
[11] THE WITNESS: Yes.
[12] MR. KIM: Before we opened the record, I gave you a
[13] copy of the Commission s Supplemental Information Form 1662
[14] which is previously marked as Global Vision Holdings Exhibit
5 Number 2.
[16] Did you get a chance to read Global Vision Holdings
[11] Exhibit Number 2?
[18] THE WTTNESS: Yes.
[19] MR. KIM: Are you represented by legal counsel today?
[RD THE WITNESS: Yes.
[21] MR. KIM: Could counsel be so kind as introduce [R] yourself?
[2] MS. MEYER: Jacqueline Meyer, Bondy \& Schloss, LLP,
[24] 60 East 42nd Street, New York, New York 10165.
[25] MR. KIM: Counsel Miller, are you representing Tom
[1] Roth as counsel here today? Are you representing Tom Roth as [ [] counsel here today?
(b) MS. MEYER: Meyer. Yes.
[4] MR. KMM: Okay. You represent him.
[f] MS. MEYER: Well, the subpoena in this action was
IG sent, was served upon Tom Roth I believe as cuistodian of records
In of Fax.Com, Inc. So I m here today representing him on behalf
[B] of Fax.Com, Inc. under the subpoena.
[日] MS. HEYL: So you represent the corporation.
[10] MS. MEYER: I believe that he was subpoenaed in
[11] connection, in his capacity with respect to the corporation.
[12] MS. HEYL: Right. My question is do you represent -
[13]
[14] MS. MEYER: - yes.
[19) MS. HEYL: - the corporation?
${ }^{[16]}$ MS. MEYER: Yes.
[17] MS. HEYL: And do you represent him also?
[18] MS. MEYER: Im representing him at this deposition
$[19]$ today, yes, as an employee of the corporation.
[20] (Exhibit Number 24 was so
[2i] marked for identification.)
[ख] MS. HEYL: I believe if you look at the subpoena
[23] which has been marked as Exhibit Number 24, you 11 see that its
[24] directed to Tom Roth individually - not as custodian.
[p] MS. MEYER: Actually; I do see that on this. 1 know

1] the original subpoena for documents was directed to him as custodian of.

MS. HEYL: Right. There are two subpoenas.
MS. MEYER: In that case, I m representing him individually here today.

MR. KIM: So the copy of the subpoena marked as
Global Vision Holdings Exhibit Number 24 is the subpoena which you re appearing pursuant to today?

MS. MEYER: Can I show it to Mr. Roth?
MR. KIM: Sure.
THE WITNESS: Yes.

## EXAMINATION

 BY MR. KIM:Q: Now 1 m going to go through some background material. Can you just tell me when you were born?

$$
\text { A: May } 8,1970
$$

Q: And where?
A: Hollywood, California.
Q: Can you give me your Social Security number?
A: 562-89-
Q: Can you give me your most recent residential address?
A: 24931 Via, V-I-A, Sonoma, S-O-N-O-M-A, Lago da Niguel.
[23] Niguel is NL-G-U-E-L, California 92677.
[24] Q: And that $s$ your current address?
A: Yes.
Page 8
Q: And where, how long have you lived there?
A: Since July of 2000 .
Q: I m just going to go into some educational background.
] Where did you go to college?
A: California Polytechnic University, San Luis Obispo.
Q: Can you spell the city for me? San what?
A: Luis, LU-I-S, Obispo, O-B-IS-P-O.
Q: And when did you attend California Polytechnic?
A: 91 through 93 .
Q: Okay.And what was your major?
A: Business with a concentration in accounting.
Q: And what degree did you receive?
A: Accounting degree, BS.
Q: And did you get any other education after that?
A: No.
Q: Have you ever testified or involved, been involved
with an investigation by the Commission or its Staff before?
A: No.
Q: Have you ever testified about, before any other
[20] federal agency?
[1] A: No.
[2] $Q$ : Any other state agency?
[2] A: No.
[24] $Q$ : Any stock exchange or the NASD?
[R] A: No.

Page 9


Page 10
[1] A: May of 99.
[2] Q: And what position do you hold?
[3] A: Vice President, Finance.
[4] Q: Can you tell me what you do at Fax.Com?
[吅. A: Manage the finances, pay the bills, negotiate deals
[6] with, with banks, with vendors, manage two other staff [7] accountants.
[8] Q: Who are they?
(I] A: Alicia Gaut, G-A-U-T, and Shad, S-H-A-D, Whicker, W-H-
[10] I-C-K-E-R.
[11] $\quad$ : Can you tell me a little bit about the business of
[12] Fax. Com? I know about the non-profit work that $s$ advertised on [13] the website for missing children.
[14] But can you tell me a little bit about what Fax.Com
[15] does to generate revenue?
[16] A: We re a marketing company. We send out fax
[17] transmissions. Clients come to us, want to send 50,000 faxes to [18] a certain area at a certain time, and we service that for them.
[18]
BY MS. HEYL:
[RO] Q: Can you tell us how that worked? In other words, do [21] you have all the equipment in one location for transmitting rry those faxes, or is the equipment located in various places?

A: The servers are located within Fax.Com.
[24] Q: And how big is the, how much office space does Fax.Com [25] occupy?

[ $[$ ] Q: How many servers are there?
[3] A: Approximately eight.
Q: How many people work for Fax.Com.
A: Approximately 50.
Q: Who s the president?
A: Kevin Katz, K-A-T-Z.
Q: And apart from your accounting department or your finance department, what other departments are there at Fax.Com?
[10] A: We have programmers, graphic designers, we have a
11] legal counsel, compliance department, sales department,
[12] operations department.
Q: Is there a general counsel at Fax.Com?
A: Yes, there is.
O: Who is that?
A: David Felsenthal, F-E-L-S-E-N-T-H-A-L
[17] Q: And what sort of clients does Fax.Com have?
[18] A: What sort of clients?
[19] O: Right.
[20] A: We have travel industry clients, mortgage industry
[21] clients, cell phone clients, stock clients.
[22] Q: What do you mean by stock clients?
[23] A: Clients that will use our services to promote their 24] stock.
[25] Q: What percentage of Fax.Com $s$ business are the stock
Page 12
[1] clients?
[2] A: I would say about 5 percent.
[3] Q: So how does the business break down otherwise then?
[4] If it 55 percent stock clients, how does the rest of it fall
[5] out?
[G] A: Travel and mortgage I would say are the majority. You 7] know, approximately 40 percent each. Cell phone would be 10 [8] percent, and the remaining portion wouldjust be miscellancous.
(I] Q: How does Fax. Com get compensated by the travel 0) clients?

A: We get compensated in forms of payment up front, wire
$12]$ transfers, credit cards, checks.
[13] D: How much do you charge for the services?
[14] A: Everything $s$ volume oriented. Anywhere from 4 cents
15) to upwards of 12 cents a fax.
[16] $\mathbf{Q}$ : What do you mean by fax? A fax transmitted or fax [17] received?
[18] A: Successful faxes sent.
(19] $\quad$ : So it s a straight volume calculation? The more
[20] volume there is, the lower the price?
[21] A: Correct.
[飞2] O : Who are your stock clients?
[z] MS, MEYER: Do you have a period of time?
[24] Q: Since you ve been at the company.
[25] MS. MEYER: When you say stock clients, do you mean
［1］Who is，who is the client or what is the stock that they re ［］dealing with？

MS．HEYL：Well，he said that they were stock
4］clients，so I m just using his term．
［5］MS．MEYER：I want it just to be clear．
同 Q：I have a sense that the answer is that it s not as ［7］easy as that，but I mean when you say stock clients，who are ［日］these people？Who is your client？

A：Well，Unique Promotions．Off the top of my head， 1
［10］know of a company called Ewebplace．There are others．I don $t$
［11］recall what their names are．
［12］Q：When was Fax．Com founded？
［13］A：October 1st of 98.
［14］Q：Has Fax．Com had some litigation involving the Federal
［15］Communications Commission？
［16］A：Yes．
［17］Q：And have you been involved in that at all？
［18］A：No．Personally，no．
［19］$Q$ ：What does that litigation involve？
［20］A：The FCC in conjunction with the Missouri Attorney
［1］General and the United States Attorney General sued Fax．Com for
［2］unsolicited fax advertisements．
［27］．In March of 2002，the verdict came down where we won ［24］the case．
R5］ $\mathbf{Q}$ ：The verdict came down from where？

Page 14

## ［1］A：The State of Missouri． <br> ［2］Q：In what sense did you win the case？ <br> （3）A：I don $t$ know all the details．There was three parts

［4］to the case．We needed to win one of the three parts to win the 5］case．We won all three．

Soon after that，the FCC，against the judge $s$ wishes fined Fax．Com approximately $\$ 5$ million and sent letters to all ［8］our customers saying that if they used our services，they would ［1］each be fined $\$ 11,000$
［10］Q：I m sorry．They－
［11］A：They sent letters to our customers，the FCC sent 12］letter＇s to our customers，stating that if they used our services ［13］again they would be fined $\$ 11,000$ each．
［14］Q：By customers here，you re referring to clients？
［15］A：Clients．
［16］$Q$ ：Okay．All right．
［17］A：The judge quickly overruled that．It $s$ under appeal
［18］which was－the evidentiary hearing I think it was called，was
［19］done on January 13th I believe．And we re just waiting．
［ख］Q：January 13，2003？
［Ri］A：Correct．And we re just waiting for a ruling on that ［2］now．
［23］Q：What are the annual revenues of Fax．Com？
［24］A：Last year it was approximately 20 million．
［25］ a ：How about the year before？
（1］A：Approximately 15 million．
Q：And the year before that？
A：Approximately 9 million．
Q：What is your annual salary？
A：84，000．
Q：Do you get bonuses or anything，other remunerations in addition to that？

A：I m not－no． 1 have not．
Q：What were you starting to say？Ima what？
A：Im a part owner of the company．So－
Q：－so．
A：－I will be receiving bonuses，depending on how the
company s doing．
Q：What is your interest in the company？
A：Five percent interest．
Q：Who owns the rest of the company？
A：Charles Martin， 1.7 percent；Jeff Dupree，D－UP－R－E－E，
［18］ 3 percent；the remaining portion is between Kevin Katz and Eric
［10］Wilson and it s－Eric has approximately 33 percent and Kevin
［20］would have the rest．
［2］］Q：And when did you get your 5 percent？
MS．MEYER：I m sorry？
Q：When did you get your 5 percent？
A：August of 2002.
MR．KIM：How do you ascertain the numbers of the
Page 16
［1］people that you sent the faxes to？
MS．HEYL：If you can just tell about the technology
of the sending out of faxes in terms of getting a successful
fax．
THE WITNESS：It $\mathbf{s}$ ，it s－Im not a technical guy，
but，you know，the programmers have it set where if a guy wants
In to do 50，000 faxes，we know that we need to send approximately
（1）70，000 faxes in order to reach the goal of having the successful
（9）hit of 50,000 ．
And the software s set up，if he reaches 50，000 after，
［11］after sending 50,000 ，there sstill 20,000 to go，the job will
（12］stop．It knows to stop at 50,000 ．
［13］MR．KIM：So these fax numbers are computer generated
［14］that you send to the recipients？
［15］MS．MEYER：I don $t$ know that he said that．
［1曰］MR．KIM：I don $t$ know what you mean by that．
MS．HEYL：Where do the numbers come from？
THE WITNESS：Where do they come from？They come
［19］from－we have，we purchase fax numbers．
MR．KIM：From who？
THE WITNESS：From list brokers．
MR．KIM：Such as？
THE WTNESS：Like Info USA，AGI．And we also have
［24］capacities of downloading fax numbers in certain areas as well．
［25］MR．KIM：How do you do that？
［1］THE WTNESS：We have comphiters that can dial numbers $[2]$ and determine if it $s$ a fax number or not．Any number T（3）determined to be a fax number will download to our database．
［4］MR．KIM：So these faxes are unsolicited？
［5］THE WITNESS：Yes．

## ［G］BY MS．HEYL：

（7）Q：You said certain areas．What are the areas？
${ }^{[8]}$ A：They re throughout the United States．
（g）Q：But why you can use that in some areas and not others？
［10］A：Well，we just have－we have computers in certain
［11］areas，and certain areas we don t．That $s$ the bottom line．
［12］Q：So where are these computers located？
［13］A：I would say every major city．
［14］Q：And when you say you have computers located，you mean
［15］there is a server that you have in that city？
A：It s actually just a，a computer．
［17］Q：So there $s$－let stake New York；for example．
［18］There $s$ a computer that can do this downloading in New York？
［19］A：Yes．
［20］Q：And where $s$ that computer physically located？
［21］A：I don t know．
［2］Q：Somewhere in New York or somewhere in California？
［23］A：Somewhere in New York．
［24］Q：And who controls that computer？Who operates it？
［29］A：The company called Telcom Tech Support operates that．
Page 18
Q：How do you spell Telcom？
［ $]$ A：T－E－L－C－O－M．
［3］Q：Is that a company that $s$ owned or affiliated with
［4］Fax．Com？
［5）A：No．
［6］Q：Who owns or controls that company？
if A：I don t know．
［日］Q：Is that company，Telcom Tech Support，the company that ［⿴囗 Operates the computer in New York or in all the different ［10］locations？
［11］A：All，all areas．
［12］Q：So what s the arrangement between Fax．Com and Telcom？
［13］A：They，they－their responsibility is to monitor the
［14］computers and make sure they re always up and running and to－ ［15］that $s$ as far as $I$ know．
［16］Q：Do they have an office somewhere？
［17］A：Yes，they do．
［1ө］$\quad$ ：Where is that？
［19］A：I don $t$ know．It $s$ in，I believe it $s$ in Orange
［20］County，California．I know it s in Orange County，California．
［21］I ve never been to the office．
［22］Q：Do they bill you for the services they render？
g A：No．
［24］$Q$ ：Why is that？What are they getting？Well，why are
［20）they doing this for Fax．Com？
［1］A：Well，originally they，these individuals were at
［r］Fax．Com．They worked at Fax．Com，and then they just，you know，
［3］started their own company．
（4］$\quad$ ：Right．
［5］A：And then they just branched out，moved out of our
（6）office and began Telcom Tech Support．
［7］Q：Did they get anything of value from Fax．Com？
（B）A：No．
［9］Q：So why are they doing this？Just for free？${ }^{\text {i }}$
［10］A：I don $t$ know．
［11］Q：Who are they？
［12］A：The individuals？
［13］Q：Yeah．
（14］A：Dennis Havegood，Justin Tanos，T－A－N－O－S，Carey Adams， （15）C－A－R－E－Y，and Bruce Tran，T－R－A－N．
［16］BY MR．KIM：
［17］Q：You said Unique Promotions is one of your clients，one
18］of your clients．
［19］When did that client relationship begin？
［20］A：Approximately May of 2002.
［21］Q：And how were you contacted by Unique Promotions？
［22］A：I don $t$ know．
［23］Q：Do you know an individual who works for Unique
［24］Promotions？
［25］A：Yes．
Page 20
［1］$Q$ ：And who is that person？
［2］A：Tom Richmond and Fred Landy．
［ $]$ MS．MEYER：When you say do you know them， 1 just
［4］want to clarify 1 guess or would like you to ask what you mean ［5］by do you know them．
［冋］MR．KIM：Sure．
（7）Q：Have you ever spoken with either of these individuals？
${ }^{[8]}$ A：No．
（9）Q：Have you ever met them？
BY MS．HEYL：
Q：Have you ever had any communication with them ［12］whatsoever？
［13］A：No．
［14］Q：How is it that you know that they are related to
（15）Unique Promotions？
［19 A：Being in the accounting department，I see the
［17］invoices．I produce the invoices．
［18］Q：What is Unique Promotions？
（19）A：I don t know．
［RO］Q：Where is it located？
［21］A：I don $t$ know．
［2］Q：Whoat Fax．Com would know how Unique Promotions came
［23］to be a client of Fax．Com？
［24］A：A sales rep．
［25］$Q$ ：Who s the sales rep？

A: Dan Reznicek, R-E-ZNI-CE-K.
[阳 Tom Richmond?
MS. MEYER: You mean whether there sactually a
person-
MS. HEYL: - right.
[10] MS. MEYER: - that goes with that name?
[11] A: I don thow.
[12] Q: So as far as you know, it s just a name on an invoice?
[13] A: Correct.
Q: Do you know what services Fax.Com did for Unique
${ }^{11}$ Promotions?
A: We did fax broadcasting.
Q: Can you sort of elaborate on fax broadcasting?
[19] A: To mean exactly what we did?
[20] $Q$ : Yes.
[21] A: Unique Promotions was promoting a stock So we sent
[22] out faxes doing just that - promoting a stock And we got paid [23] for it.
[24] Q: I m going to give you Global Exhibit Number 18. It
[20] looks to be a fax that you sent out. It says, Wall Street

[1] A: Merrill Lynch.
a: And how long have you had the Merrill Lynch brokerage account?
[4] A: Approximately two, three years.
[5] Q: And what have you invested in?
[G] A: Stocks.
Q: Particularly, what kind of stocks?
A: You want specific names?
Q: Yes.
A: Cisco, Broadcom, Microsoft, a smaller company called
Tofutti Brands.
MR. KIM: Off the record at 10:54.
(Whereupon, a recess was taken.)
MS. HEYL: While we were off the record, we just
chatted about Mr. Roth s stock portfolio, correct?
THE WITNESS: Correct.
MS. HEYL: We didn $t$ say anything about the substance of the correct case, correct?

THE WITNESS: Correct.

## BYMS. HEYL:

Q: When you gave the numbers for the revenues of Fax.Com in the last three years, what were the numbers for costs of operate?

Out of the $\mathbf{2 0}$ million that was generated in revenues, ghow much were the expenses?

Page 24
A: Approximately 19.5 million.
Q: And those expenses are, broken out just in really general categories?

A: Phone charges namely, obviously salary, equipment.
Q: So how big is your phone bill each year?
A: Phone bill is approximately 500,000 a month -6
million a year.
Q: Who s the provider?
A: Currently?
Q: Yes.
A: GCC, Global Communications Corporation.
Q: And before that?
A: Quest.
Q: Who at Fax.Com dealt with Unique Promotions or deals
5 with Unique Promotions?
[1曰] A: Dan Reznicek.
[17] Q: Anyone else?
[18] A: No.
Q: Do you know how the terms of the agreement between
Fax.Com and Unique Promotions was entered into?
[21] A: Dan spoke to these individuals on the phone. They
[2] wished to pay via stock. Dan consulted with myself, and we [23] agreed to do the deal.
[24] $Q$ : What was that conversation between you and Dan?
[25] A: What s the stock, what $s$ the symbol, what price is it,

Thomas R．Roth
January 31， 2003

Page 25
［1］and how many shares are we getting，and how many faxes are we ［2］doing and at what rate？
［9］A：No．I m sorry．I don $t$ know who he spoke to ［10］specifically．

## ${ }^{113}$ A：No．

［14］Q：Did you have any questions about that or concerns
15 about that？
${ }^{[1 G} A$ A：No．
［17］Q：Are you at all familiar with what the securities laws
${ }^{[18]}$ provide as to using stock to promote companies？
［19］MS．MEYER：What do you mean by using stock to
［20］promote companies？
［21］Q：Are you familiar with S－8？
［22］A：No．
［23］$Q$ ：Was there a discussion with Dan about whether the
［24］stock would be free trading or register？
［R5 A：No．

Page 26
［1］Q：Did you have any discussion with Dan or did you come
［2］to know how the people at Unique Promotions came to possess the
［3］stock？
［4］A：No．
［5］$Q$ ：As far as you knew，where did the stock come from that
［6］Unique Promotions was going to pay Fax．Com with？
m A：I mean，I don $t$ know．You know，I have assumptions．
${ }^{[8]}$ MS．MEYER：I don $t$ want you assuming．
［9］THE WITNESS：I mean I don $t$ know．
［10］Q：Well，you can speculate．I mean，how did Unique
［11］Promotions come to have the stock to pay？Because they did pay
［12］Fax．Com quite a bit of stock，right？
［13］A：Correct．
［14］Q：Hundreds of thousands of shares，right？
［15］MS．MEYER：You re saying how did Unique Promotions
［16］come to have this stock．
［17］MS．HEYL：Well，how did you get－
$\left.{ }^{11}\right]$ MS．MEYER：I don $t$ know that he knows whether Unique
${ }_{[10]}$ Promotions had the stock．
［20］Q：Well，somehow you got the stock，right？
［11］A：The stock was overnighted to Fax．Com．I don $t$ know
r2］specifically where it came from．
Q：Did you take any steps to find out？
［24］A：No．I mean－I take that back．
［25］In trying to gather information for the subpoena，the

Page 27
［1］overnight packages go to Charles Martin．And 1 asked him if he （2］could recall where the stock came from，and he could not．
（3）Q：So is there any record at all in Fax．Com as to where
［4］the stock came from？The stock that was provided to you in
connection with the Unique Promotions？
m A：No．Not that I maware of．
円 Can I clarify one thing？
${ }^{18]}$ Q：Sure．
（9］A：On Exhibit Number 18，on Exhibit Number 18.
Q：Yes．
A：I have not seen this document before．
Q：Okay．
A：The reason I stated I did so beforehand，the two
［14］documents I produced showed a current price of 30 cents and 31
$\left.{ }^{[15]}\right]$ cents．This one shows a current price of 36 cents．So I have
［16］not，I have not seen this．
［17］Q：Was the one you saw similar in all other respects as
［18］far as you know？
［19］A：Yes．As far as I know．
［20］$Q$ ：What was the first－in terms of the dealings with
Unique Promotions，do you remember the first stock that was the
subject of materiais faxed out by Fax．Com？
A：In May of 2002？
Q：Yes．
A：I do not recall．I don $t$ know if we were paid via
Page 28
1 stock．
［ 2 Q：What was the subject of the faxes that were sent out in May of 2002？

A：I don $t$ know．
Q：What s the procedure at Fax．Com with respect to getting material from a client and transmitting it？How does that work？

A：It varies．
Q：Let s just talk about the stock clients．
A：Stock clients？Well，this specific stock client，
（11）Unique Promotions，e－mailed this entire document to the sales
${ }^{(12)}$ rep．The sales rep e－mailed it to the Graphics Department．No
changes were made，and it was sent out as is．
14］Q：Was it reviewed at all by Fax．Com s legal department？
15 A：Not that I m aware of．
Q：Does Fax．Com take any steps to ascertain the accuracy
of what $s$ in faxes that are transmitted by them，by you？
${ }^{[\dagger \Theta]}$ A：We ascertain for items such as，you know，demeaning
（19］items or racist，pornographic．But specifically in regards to：
［20］what s on GVHI，no．We did not．
［21］Q：So who reviews it at Fax．Com before it stransmitted
［22］Other than the sales rep who gets the e－mail and the Graphics
［23］Department who reviews it to see if graphics changes should be
［24］made？
［25）A：Those individuals do and then if there $s$ any question，
［1］then legal counsel will review it．
（1）Q：Does Kevin Katz ever see the faxes that get sent out？
－（刃）$A$ ：No．
［4］Q：It $s$ not part of the procedure that they go across his （b）desk？
［日］A：No．
II Q：Do you ever see them before they go out？
間 A：No．
（B）Q：So who are the most senior people at the company who
［10］review faxes that are transmitted？
［11］A：It would just be the sales reps and the graphic ［12］designers．And if there $s$ any question，then David Felsenthal．
［13］If they have any questions as to，you know，is this
［14］going to be construed as－I mot saying that this has ever
［15］happened before but－as racist，then they would go to David．
［10］And Dave would say yes or no．
［17）Q：What $s$ your understanding as to what that is？The
［18］Wall Street Equity Report that s Exhibit 18？What would you
［19］call that piece of paper？
［RO］A：It $s$ just a fax advertisement．
R1］$Q$ ：It $s$ an advertisement for a stock？
［2］A：Correct．
［8］$Q$ ：Does it Iook to be maybe an objective journalistic
［24］report on a stock？
［25］MS．MEYER：I don $t$ think that $s$ a fair question to
Page 30
［1］ask．You want to ask him what it is，I mean you re asking him x $x$ in his opinion？
［3］MS．HEYL：Well，did he think he was sending out－
［4］MS．MEYER：What does it Iook to be？
［5］MS．HEYL：Did he think the company was sending out a间 news letter or an advertisement？
［］MS．MEYER：I don $t$ think he said that he ever saw明 this one．
［日］MS．HEYL：All right．But he saw it in December．So
［10］I m not really asking about before now．I mean I m sorry if it ［11］sounded that way．
［12］Q：＇But it looking at it now，would you call that a news
${ }^{[13]}$ letter or an advertisement？
［14］A：I mean I－
IIs MS．MEYER：If you feel you can answer that question ［16］or you can answer it however you d like．
［17］A：Just what I said．I mean I call everything we do a ［18］fax advertisement．
［19）$\quad$ ：Was the agreement between Unique Promotions and ［2］Fax．Com ever reduced to writing？
［i］A：No．
［2］Q：And why is that？
［®］A：For GVHI it was not．Prior to that，it may have been．
［24］And I say that because if they paid by credit card，then we
［20）would have a contract signed by an individual．And when it was
［1］paid by stock，you know，the sales rep just didn $t$ get a
contract signed－just made sure that he got the stock prior to
the faxing．
4］Q：Do you have agreements，written agreements，with your
other clients，like your travel clients and your cell phone
clients？
A：Yes，we do．
Q：So why，why are the stock clients handled differently
with respect to acquiring a written writing of the agreement？
A：Well，they re not handled differently in the sense
that if they were going to be paying by credit card，then we would have something in writing．

You know，we don $t$ stock from cell companies or travel
companies．And the contract s not necessarily filled out even
if the company $s$ paying by check．
Q：I understand．Right．I understand there s the
$\eta$ payment aspect of the agreement．But what about the other ［18］aspects of the agreement？Like how many people are supposed to ［19］get the fax？What was the deal with，with respect to Global ［20］Vision as to the number of recipients？
R1］A：They，they inquire－they come to us and ask，you
［R2］know，we want to do a certain amount of faxes over a certain ［23］amount of time in a certain area．And we tell them how many numbers we have in that certain area．

Q：And none of this gets written down？
Page 32
［1］MS．MEVER：I m sorry．You re assuming－maybe you
ought to just back up a bit－in other instances there is a
different kind，an agreement that has all that written down．
MS．HEYL：Well，I massuming there is because he
said there was with respect to travel．
A：Well，this information is on documents that was provided．

> Q: Well, I m talking about an agreement, a written

I agreement，that specifies the services Fax．Com is going to
（10）provide and the payment that the client is going to make．
［11］For example，I mean you said there s some sort of ［12］volume discount．Obvioušy；with stock it $s$ a little more ［13］difficult because you don $t$ know what the stock $s$ going to trade ［14］at necessarily．
［15］But，I mean did they want you to send it out to 5 ［16］million people or 5,000 people？I m just trying to understand ［11］why that sort of thing $s$ not reduced to writing．
［18］MS．MEYER：Is that reduced to writing in the travel contracts？
［20］THE WITNESS：Only if there paying by credit card．
［21］But if they re paying by check，then that s not even reduced to
［2］writing either．
［23］Q：So it $s$ just an oral agreement between the sales rep
［24］and the client as to how many faxes are going to go out？ Correct

## Securities and Exchange Commission

Thomas R．Roth $\mu_{\mu} \mu$ another piece of paperwork．

Q：And what $s$ that piece of paperwork called？
（1）A：It s －if you show me the documents，I can produce it for you．

MR．KM：Which document would it be called？
THE WITNESS：I don $t$ know the name of it．It $s$－
［10］our Graphics Department keeps that information．
［11］$Q$ ：This is information that $s$ reflective of how many were
$[12]$ historically sent out or how many are going to be sent out？
A：How many they want to be sent out．
MR．KMM：Is it the profile results？
THE WITNESS：Yes．
MR．KIM：I d like to introduce，in a series of
17 m months，III introduce this as Exhibit Number 25.
MS．MEYER：Is that Global Vision Exhibit 25？
MS．HEYL：Yes．
MR．KIM：I m handing Mr．Roth a document that is
［21］headed and it states，Profile Results and Campaign Submittal
［22］Form．It s a Bates number Fax0024．It $s$ the internal document ［23］of Fax．Com s．
［24］Exhibit Number 25 was so
［25］marked for identification．）
［11］A：Probably the sales admin；the sales administrator．
［12］ ：So if you look at the top of the page，it says，
［13］Company，Unique Promotions；contact，Tom Richmond．
［14］See the address there？La Jolla，California．Do you
115］know what that address is？
［10］A：No．
［17］Q：So you didn $t$ know that was the address of Global
$[18]$ Vision Holdings？
［10］A：No．
［20］Q：Okay．And that telephone number there，303－683－6665．
［1］Did you know what that address is？
$\leadsto A: N o$.
Q：I mean what that phone is？
［24］A：No．
［25．Q：So you didn $t$ know that was the phone of somebody who
Q：The reporter has marked as Exhibit 25 a document Bates stamped Fax24 and Fax28，is that correct？

A：Correct．
Q：Which says on the top，Profile Results and Campaign
Submittal Form，and has documents－the second document s
called，Broadcast Schedule；the third，Broadcast Query Results
Report；Campaign Details and Broadcast Profile Request．
So let s look at the first page of Exhibit 25.
type
［1］controlled Global Visions Holding when it had a different name，
x Sterling Travel？
（3）A：No．No．I didn $t$ ．
${ }^{44]} \quad$ Q：If you look at the boxes in the bottom．It says sales
admin approval．Would that be Dan Reznicek？
A：No．
Q：Who，who would sales admin approval be？
A：His administrator is Kerry Valier．
Q：And then sales manager approval，who would that be？
A：It looks like these are all initialed by Kerry．
Q：So then account approval was initialed by Kerry it
looks like to you？
A：Yes．
Q：What does account approval signify？
A：That it $s$ been approved，that payment s been made
prior to the job going out，I believe．
Q：And then graphics done，approved．What does that
signify？That checkmark？
A：That the，the advertisement is done and ready to be sent out．
Q：All right．So as far as what this first page shows，
it shows that the price that was going to be charged to Unique
Promotions was 5 cents a page．
Is that right？
A：Yes．
［1］Q：And then right before that，Profile Results，25，000．
What does that number signify？
A：The fax numbers counts， 25,000 ？
Q：Yes．
A：That signifies how many faxes they would like to go out，they would like to be successful．
Q：If you turn to Exhibit 18 for a minute，look at the box in the upper left－hand corner，it says，current price is 36
cents．And the rating is a strong buy．The six month target
price is $\mathbf{\$ 2 . 5 0}$ ．
Do you know what that refers to？Six month target
price $\$ 2.50$ ？
A：No．
Q：Is that the sort of thing that might have raised some
eyes at Fax．Com as to questionable advertising？
A：No．
Q：So as far as you know，that sokay for an
advertisement to predict a stock price？
A：As far as 1 know．
［20］$\quad$ ：If you look at the bottom of the page，there $s$ a box，
（21）it says Wall Street Equity Report is not a registered financial
［2］advisory．The information presented by Wall Street Equity
［23］Report is not an offer to buy or sell securities．
［24］Did you review this information at the bottom at any
［29）point？
［1］A：No．
（a）Q：Did anybody review it at any point at Fax．Com？
［3］MS，MEYER：If you know．
［4］A：I don thnow．
b．Q：It says，if you continue a little bit，Wall Street Equity Report may hold positions in companies mentioned andmay $\pi$ buy or sell at any time．
［日］Do you have any idea what Wall Street Equity Report is阳 in terms of it being an entity that might hold positions in a ［10］stock？
［11］A：No．
［12］Q：lf you look at the bottom，it says，To have your name
［13］removed from our database，please call our toll free service at ［14］800－331－4510．

| $[15]$ |  |
| :---: | :---: |
| ［16］ | A：How what works？ |
| ［17］ | Q：The removal of a name from Fax．Com $s$ database． |
| ［18］ | A：Yes．If an individual receives this fax and they |
| ${ }_{[19]}$ don $t$ want to receive any more faxes，they can dial the |  |
| ［20］number which is a Fax．Com number and remove themselv |  |
| ［21］list． |  |
| ［2］Q：Can they talk to a person about this fax if they get |  |
| ［2］］in the mail－if they get it over their fax machine？ |  |
| ［24］ | A：Yes． |
| ［2］ | Q：So a person picks up that phone，800－351－4510？ |

［1］A：It s an automated service for the deletion．They just ［4］have to enter in their phone number．But there $s$ an option if ［3］you wanted to speak to somebody．
44］Q：So there san ability to talk to an indivitual at
［5］Fax．Com？

Q：Did Fax．Com get any complaints about this Exhibit
${ }^{[8]}$ Number 18 or similar Wall Street Equity Reports concerning （®）Global Vision Holdings？
［10］A：Not that I $m$ aware of．
1111 MR．KIM：You spoke a little bit about how you didn $t$
［12］－could you tell me－back to your brokerage account records，
［13］could you tell me what other stocks that you hold？
114］THE WITNESS：Cisco，Broadcom，Microsof，Tofutti
（15］Brands． 1 think that sit．
［19］MR．KM：Have you ever opened a brokerage account
171 on，for fax．Com？
THE WITNESS：Yes．
［19］MR．KIM：Okay．And when did you do that？
［2］THE WITNESS：Sometime in 2001.
［2］MR．KIM：I may have the records just to refresh your
［22］memory．Would you introduce that．
［2］］I introcuce as Exhibit Number 26，what will be known
［24］as Exhibit Number 26.
［25］（Exhibit Number 26 was so

Page 38
［1］A：Yeah．For，to enter into stock deals．
Q：What do you mean by stock deals？
A：I became aware that some clients prefer to pay via
［4］stock then，then other means．
Q：Which clients were those？
A：Well，Unique Promotions．There s ，there s been a few others．

Q：Ewebplace，is that one of them？
A：Yeah．
MS．MEYER：But are you asking for the clients at
［11］that time？At the time he opened this account？
［12］Q：Yeah．Specifically，why did Fax．Com open a brokerage
［13］account at Merrill Lynch in，in December of 2001？
［14］A：Yeah．Ewebplace，I m not，I mot so sure．
（15）Q：You don $t$ know whether Ewebplace－
［16］A：I know，I mean I know we did stock．We promoted stock ［17］for them．
［18］Q：Right．
［19］A：Whether they paid via stock，I m not sure．
［20］Q：Okay．Do you have any understanding as to why these
［21］clients preferred to pay by stock rather than cash or credit
［R2］card？
［2c］A：I don $t$ know．
［24］Q：Does the name Vector Holdings Corp．sound familiar to （25）you？
［1］A：Yes，it does．
Q：And what is Vector Holdings Corp．？
A］A I don $t$ know what it is．I don $t$ know what they do．
14］Q：What do you know about that？What does it mean to ［1］you？
［日］A：I know that we，I know that we sent out fax ［7］advertisements for that particular client．For that particular ［B］stock，I should say．
［I］Q：Who was the client for that stock？
［10］A：Ofthand， 1 don $t$ know．
［11］Q：Do you have records that would refresh your
［12］recollection？
［13］A：Not currently with me．
［14］．Q：No．I mean back at the－
［15］A：Yeah．
［16］Q：Okay．
［i7 A：Yeah．
［19］Q：When，when Fax．Com enters into agreements to take
${ }^{19}$ payment for services in the form of stock，is there any
［20］agreement as to when the stock is going to be sold？
［21］A：No．
［2］Q：In other words，as far as，as far as Fax．Com is
［23）concerned，Fax．Com can start selling the stock immediately．
［24］A：That strue．Yes．
［25］Q：And do you always sell it the first day you get it，or
Page 42
［ 4 ］is there some period over which you sell it？
［2］A：It $s$ the $-I$ leave that responsibility up to the
［3］sales rep to make sure that whenever they sell－they come to ［4］me to，to call the broker to sell the stock．But I，their job ［b］is to make sure that they re selling that stock to cover our ［可 costs that we，you know，the costs for doing the job．
II Q：I see．So the way it works is you have a block of ［日］stock，but you only sell it out at around the same rate as you 190 provide services for the client．
［10］Is that correct？
［11］A：It $s$ not an exact science．It $s$ not like we re doing
［12］$\$ 10,000$ worth of faxing so we sell $\$ 10,000$ worth of stock．
［13］$\quad$ ：Right．
［14］A：I mean it just，it varies．
［15］Q：Right．So it $s$ not exact．But is there sort of a
［16］general relationship？
［17］A：Yeah．We try to keep it somewhat consistent where
［10］we re not falling too far behind and we re not ever ahead．You
［10］know，we re not selling，you know，we re not selling $\$ 100,000$
［20］worth of stock when we ve only done $\$ 50,000$ worth of business ［21］and vice versa．
7 Q：Okay．So is there any person or department at Fax．Com ，that has any responsibility for handling complaints that might ［24］come in from recipients of faxes？
$[20]$ A：Yes．That $s$ the compliance department．
［1］
［1］Q：And what is，what is the compliance department s ［2］function？
［3］A：They handle calls where people want to be taken off，
［4］taken out of our database．And that $s$ their main function．
（5）Q：How many people are in the compliance department？
［6］A：Five people．
［7）Q：And how many calls come in on any given day from
${ }^{[8]}$ people complaining they want to be taken off the database？
［g］A：I would say a couple of hundred．
［10］Q：Does the compliance department have any role in
［11］responding to complaints that are not about receiving a fax
［12］necessarily but about the contents of a fax？
［13］A：They would be the ones that handle that as well．
［14］Q：And how would they handle that？
（15］A：Well，they would be the ones getting the call because
［16］the number $s$ on here，and then it would be directed to them．
［17］And they would investigate it from there．
［18］$\quad$ ：And how might they investigate it？What did they－
（19］A：Depending on what the complaint is，you know，they
［20］would probably get a copy of the graphic ad．
［21］Q：Are you，are you aware of any instance in which a
［2］customer complaint had any effect on future fax broadcasts of a ［23］certain document？
［24］A：One．
［25］Q：What was that？
［1］A：There was a picture of a person－I don t even know
［ 2$]$ what they ad was for，but blowing something and bubbles were
（F）coming out．And we had a few complaints that it looked like
［4］oral sex．So we changed it immediately．
（5）Q：Any complaints about the stock promotion ads？
（ 6 A：No．Not that 1 m aware of．
［7］Q：Are you aware of a company namedNevada Holding Group？
［8］MS．MEYER：Nevada like the state Nevada？
（I）MS．HEYL：Yeah．
（101）A：Yes， 1 am．
［11］Q：And what，what is that company？
［12）A：Another company that we fax for．
［13）Q：Did you fax for them or for some other client？
［14］A：I don t know．
［15］Q：What about International Mercantile？
（tG］A：It doesn $t$ sound familiar．
［17］Q：Print Data Corp．？
［18］A：Yes．
（19］Q：What is that？
［20］A：Another stock deal we did．
［R1］Q：And Y3K Secure Enterprise Software？
［2］］MS．MEYER：I m sorry．Y3K did you say？
［23］MS．HEYL：Right．
［24］A：That s the name of the company？
［20］Q：Yeah．

| [1] | A: I m not familiat with it. |
| :---: | :---: |
| [ 2$]$ | Q: Are you familiar with a company named ET Corp.? |
| [1] | A: Yes. |
| [4] | Q: What was that? |
| [ 5 | A: Another deal with stock. |
| 目 | Q: Who s the client on that deal? |
| [7] | A: Unique Promotions. |
| [8] | Q: Now wheres Unique Promotions located? |
| [1] | A: I don t know. |
| [10] | Q: So the way it works is you just take the stock and |
| [11] | sell it out as you provide the services. There s no sort of on- |
|  | going communications with Unique Promotions. : |
| [13] | MS. MEYER: I think he said he had no communications. |
| [14] | A: I had no communications with them. |
| [15] | Q: I m sorry. I m just trying to understand how it |
| [16] | works. |
| [17] | A: Any communications would be between Dan Reznicek. |
| [18] | O: Are you familiar with a company named Cyop Systems |
|  | International? C-YO-P? |
| [20] | A: Yes. |
| [21] | Q: And what, what is that? |
| [2] | A: Another company we got paid via stock. |
| [2] | MR. KIM: I m going to introduce this as Exhibit |
|  | Number 27. |
| [25] | Q: Before we go to 27, are you familiar with Quick TV, |

11 Inc.?
A: Yes.
a: And what, what $s$ that?
A: Another, another form of payment for fax broadcasting.
Q: Was that a company that Fax.Com promoted or sent out promotions for?

A: Yes.
$\begin{array}{ll}\text { (7) A: Yes. } \\ \text { [8] } & \text { A: And what about Aquavia Beverage Corp.? }\end{array}$
(B] A: Same thing.
[10] Q: And who is the client on Quick TV?
[11] A: Robert Ricco.
[12] A: Who she?
[13] A: He s our contact person. Ricco s R-I-C-CO.
[14] $Q$ : Where is he located?
[15] A: I don $t$ know.
[16] Q: Who s your contact at Aquavia Beverage?
[17] A: It is OTCTrading.
[10] $\quad$ : Who is that?
[19] MS. MEYER: What do you mean, who is that?
[20) Q: Who, who is the person that you deal with on, for OTC
[1] Trading?
[22] A: Tom, I think it s Gillepsie, Gillepsie, G-I-L-L-E-P-S-
[23] I-E, I believe.
[24] MR. KIM: I Il introduce exhibit, GIobal Vision
[20] Holdings Exhibit 27.This is a package of 12 pages. And these
Page 46
[1] are similar to Exhibit 18.As Mr. Roth stated it to be $[2]$ advertisements of stocks.
[3] Take a look at those.
[4] MS. MEYER: Might I ask - I know as I read the
F Formal Order of Investigation in this case relates to Global
$\left.{ }^{[1]}\right]$ Vision Holdings, Inc., these seem to be I guess promotions of
$\Pi$ other stocks, so can I ask what the relevance is of this exhibit ${ }^{18]}$ in this, in his testimony?
[日] MS. HEYL: Well, our investigation of Global Vision :
[10] Holdings relates to the whole set of facts surrounding the
[11] promotion of that company. And we have come to understand that
[12] a number of people were involved in the dissemination of what we
[13] are investigating to see if it sfalse or misleading information
[14] about Global Vision. And in connection with that, we re trying
${ }^{115}$ to understand how this stock promotion business works.
[16] You re, you re correct that Vector Holdings, for
$[1]$ example, is not in the Formal Order.And if you want to ask him
[18] - well, I mean if he doesn $t$ want to answer questions about it
$[19]$ on the grounds that it s not within the scope of the
[20] investigation.
[21] MS. MEYER: Well, that $s$ what I mean.I see this
(22] exhibit, and I, I started looking through it.
[23] Does this whole exhibit relate to Vector Holdings [24] Corp.?
[25] MS. HEYL: No. It sa lot of different stocks, and
[1] MS. HEYL: Some of these were sent out by - some, if n not all of these, were sent out by Fax.Com.

MS. MEYER: Right.
[4] MS. HEYL: And some of these are Unique Promotions or (5) Fred Landy s clients.
[g] MS. MEYER: Okay.
(7) MS. HEYL: And we re rying:to flush all that out.
${ }^{[8]}$ And if he doesn $t$ want to answer it, fine.
[g] MS. MEYER: I didn $t$ say that he doesn $t$ I Im trying
[10] to - understand that I m just trying to look at -I see a
[11] document here that, looking at it to me doess $t$ relate to Global
[12] Vision, so that s why Im asking.
[13] If you re telling me that some of these relate to Fred
[14] Landy also -
[15] MS. HEYL: Yeah. I mean I think that also part of it [16] is that -
[17] MS. MEYER: I m not trying to -
[18] MS. HEYL: I understand what you re saying, and it s
${ }^{110]}$ perfectly legitimate, I mean to ask about it. It $s$ just that
[20] the, the Global Vision one which we re focusing on -
MS. MEYER: - right.
[2] MS. HEYL: - purports to be a one-page Wall Street
[23] Report.
[24] MS. MEYER: Right.
[25]
MS. HEYL: Your client has testified it $s$ in the
[1] nature of an advertisement. And so our, our interest is in
[2] establishing that there are these one-page investment reports
[3] that promote companies that in some - some of which are also
[4] clients or whatever and somewhat connected with the people who [5] promoted Global Vision.
[G] So we re just trying to understand the whole context (7) of the facts around the Global Vision promotion.
${ }^{[8]}$ MS. MEYER: Okay. I m sorry. What -
m MS. HEYL: Well, see, this, this exhibit here,
[10] Exhibit 27. If you look at the top of it.
[11] ; MS. MEYER: Right.
[12] MS. HEYL: It says Alfred - well, actually it says,
[13] Al Ovenwright, Jr.
[14] MS. MEYER: Right.
[15] MS. HEYL: They also have other fax telltales at the [16] top.

MS. MEYER: Right.
MS. HEYL: And the reason that they have different
$[10]$ sources is that we sent out questionnaires to all the people who [20] bought Global Vision stock in order to find out why theybought [21] it.A large number of them got faxes that came from Fax.Com.
[22] MS. MEYER: Okay.
: MS. HEYL: And so we are, as I said before -
[24] MS. MEYER: But these are faxes unrelated to the
[25] Global Vision. Let $s$ do this. Why don $t$ we move on. Id like
[1] to reserve on this for the moment. Let s see how the rest of [2] the day goes.
(3) It s my - I m looking at this, and I m not quite sure
(4) that I understand how this is within the scope of the Formal
b] Order of Investigation in terms of the questioning of Mr. Roth.
[曰 So I d like to, you know, take a little time to look at these
[7 and -
[B] MS. HEYL: - sure.
[日] MS. MEYER: - determine later on as to whetifer or [10] not I would have him answer questions about this.
[11] MS. HEYL: Well, do you think he could just answer [12] which ones came from Fax.Com?
[17] MS. MEYER: Which of these -
[14] MS. HEYL: Without going into details about each one,
(15) if he $d$ be able to identify whether they did or did not come ${ }^{[16]}$ from Fax.Com.
[17] Just, for example, by looking at the fax removal
[18] number. See, if you look at the bottom of the first one, it $s$ a
[19] little hard to read, but it says, If you wish to be removed,
[20] call this number.
[21] The next one, it s easier to read the number, the fax [2]] removal number 800-331-4510.
[23] MS. MEYER: Right.
[24] THE WITNESS: I recognize that number. It s the same [25] as on Exhibit 18.
[1] MS. HEYL: So do you think he could just identify
[ [] whether these were faxed out by Fax.Com or not?
(3) MS. MEYER: I d like to hold off on it - MS.
(4) HEYL: - okay. Fair enough.
(5] MS. MEYER: - for now on the entire exhibit.

## BY MS. HEYL:

Q: Is Dan Reznicek the only sales rep at Fax.Com who
${ }_{[B]}$ deals with the stock clients or are there other sales reps?
[B] MS. MEYER: I would just like when you say stock
10] client, there $s$ a distinction between clients who they sent out
[11] fax advertisements relating to stock that paid in cash or credit
(12] card or some form, and then there were other clients who, for
[13] whom they did fax advertisements relating to stock that paid in
[14] stock. So there is a distinction there. When you say stock
[15] clients, I m not sure what that question is referring to.
MS. HEYL: Okxy. Fair enough.
[17] Q: How many of the people you identified earlier - you
(18) said that you have some clients that use your services to
(19) promote stocks, right?

RO] And you said that you opened the Merrill Lynch account [21] in order to handle those stock payments, right?
[22] A: Yes.
(23) Q: How many of the clients for whom you sent out
[24] advertising concerning stocks pay with stock rather than cash or
[25] credit card?
［1］A：Of the stock clients that we have，I would estimate 30 （1）percent－
（1）Q：－ $\mathbf{3 0}$ percent what？
［4］A：－pay，pay via stock．
（5）Does Unique Promotions ever pay by any means，any
［10 other means than stock？
［7］A：They may have．
［8］Q：To your knowledge，have they always paid with stock？
［日］A：To my knowledge，GVHI has always been paid by stock．
［10］Prior to that，because I know that they were with us since 2002， ［11］I don t recall former payment．
［12］Q：What about ET Corp．？Is that a Unique Promotions
［1s］client？
［14］A：Yes．
［15］Q：And is that a stock deal？
［16］A：Yes．
［17］Q：Any other clients Unique Promotion that you can recall
［18］－I mean－oh，sorry．
［19］Any other stocks－were there any other stocks that
$[20]$ were the subject of Unique Promotions documents other than GVHI
［21］and ET Corp．？
$[22]$ A：Any other stocks like payment via stock？
$[23]$ Q：Sorry．How many companies have－
［24］MP．LeROUX：Are there any companies that Unique
［25］Promotions has had you do fax，faxes for？
［1］THE WITNESS：Yes．
［2］MR．LeROUX：And they would be？
［3］THE WITNESS：One other that I，I know of．And I
4］don $t$ know it off the top of my head，but again，it $s$ on the－
［日 I think you guys have that document，and it just shows daily－
［曰］ O ：I m sorry．I didn thear your answer．
（7）A：One other that I m aware of．
${ }^{[8]}$ Q：And what is that？
（m）A：The stock symbol I think is UVCl，but I m not
［10］positive．
［11］O：Are you currently promoting any companies for Unique ［12］Promotions？
［13］A：No．
［14］Q：What $s$ the last one that you did for them？
［19］A：November，December of 2002.
［16］Q：Was that GVHI？
［17］A：No．
［1日］$Q$ ：What，what was that one？
［19］A：We did ETTC and then we also did the one other stock
［20］that I don $t$ recall．
Ri］ O ：UBCL？
［2］A：Yeah．
［23］Q：How much money did you make off the Global Vision
［24］promotions？
［25］A：Approximately $\$ 160,000$ ．
［1］Q：So that signifies how many completed fazes sent out？
A：Just divide it by 05 ．
Q：So if you multiply 160,000 by 20 ，you get - is that 3
million faxes？Is that possible？
A：It s possible．
Q：I mean is that the sort of numbers that you d talk about with stock promotions？You sent out millions of faxes？

A：It depends．
Q：Did you produce records showing how many faíes were
sent out for Fax．Com？
A：Yes．The faxes are on the invoices．
MR．KMM：Okay．Let s mark this as Exhibit Number 28 of Global Vision Holdings．

And these are a set of invoices dated from 5／28／2002
to $12 / 13 / 2002$ ．The Bates stamp is Fax0001 through Fax0022．
（Exhibit Number 28 was so
7 marked for identification．）
［18］Q：Do you recognize these documents？
A：Yes．
Q：Did you have any role in preparing them？
A：Yes．
Q：What was that role？
A：Just that．I prepared these．I entered in the
information on the documents．
Q：So if you look at the first page which is Bates
Page 56
（1］stamped Fax0001，it says bill to Tom Richmond，Unique
（2）Promotions．
（3）Now，it $s$ a little unusual there $s$ no address there or ［4］any sort of identifying information．Do you know why that is？
（5）A：I don t ．This is on a number of clients we have．
${ }^{6}$ If It not just unique to this．
（7）Q：Your，your invoices don $t$ generally contain any
［B］information on them that would identify where their offices are （if）or what their contact information is？
（10）A：Generally，our customers pay up front．And we provide ［11］them with other documents besides an invoice．Soon the invoice ［12］itself，the information in the Bill To column which is entered ［13］in by my assistant Alicia，she just real quickly enters in ［14］information，not typically the address．And that s generally ${ }_{15]}$ done for all clients．
［16］Q：And is this invoice mailed to anybody or－
［17］A：No．
［18］$Q$ ：It $s$ just，it $s$ just kept internally at Fax．Com？
［19］A：For our records．Correct．
［20］O：So why is it called an invoice then？
R1］A：Well，I mean for audit purposes I need to create
［R2］invoices and，and payments，you know．
［23］Q：On other bills of your company，does it identify what ［24］the subject of the faxes were or anything other than just the ［25］name of the client？
[1] A: It does not state anything else. What you see here is [2] very typical for all clients.

Q: So this Exhibit 28 accurately reflects, if we total up ${ }_{4}[4$ all the numbers in the quantity column, how many faxes were
[5] successfully completed for Unique Promotion for the period of [0] the bills May 28, 2002 through December 13, 2002?
(1) A: Correct.
[8] Q: And during that period, Global Vision was a client -
Im I mean was, was the subject of one of the fax promotions,
[10] correct?
[11] A: Yes.
[12) Q: And then there was another one in May, but you don $t$
[13] remember that one. Is that right?
[14] A: Correct.
[15] Q: And then there were two more in December, is that [16] right?
[17] A: Yes.
[18] Q: So there were four different companies that were the [19] subject of faxes sent out?
[20] A: Potentially. In May, it could have been one or the
[21] other and two that were done in December. I m not sure. Three [2] minimum.
[23] MR. KIM: Can you tell us who Fred Landy is, Mr.
[24] Roth?
[20] THE WITNESS: Fred Landy is - I view him as a client
[1] of ours.
[2] MR. KIM: And is he affiliated with Unique
[3] Promotions?
[4] THE WITNESS: I believe so.
[b] MR. KIM: And how do you know that?
[G] THE WITNESS: When this information is entered into m our accounting software -
[8] MR. KIM: This - what do you mean by this?
[g] THE WITNESS: 1 m sorry. The invoices exhibit, on 10) Exhibit 28. The information is entered in as Fred Landy, and [11] then Tom Richmond and Unique Promotion is what pops up.

BY MS. HEYL:
[13] Q: Why is it done that way?
[14] A: I don t know.
[15] Q : I mean, I mean it sounds to me like Fred landy might [16] be the client contact -
[17] A: -1 think -
[18] Q: - and yet for some reason the invoice shows some
${ }^{119]}$ other name.
[20] A: They re both client contacts as far as I know.
[21] Q: Except you have some reason to think perhaps that Fred
[2] Landy exists, is that right?
1 A: Absolutely.
[24] Q: And you don thave any basis for thinking Tom Richmond
[25] exists, is that right?
Page 58
[1] A: That he $s$ not a person? Is that what you re saying?
Q: Right. Right.
A: I have no idea.
${ }^{44}$ O: So what, what s your basis for thinking Fred Landy exists?

MS. MEYER: I don think - I know where you re going, but I don $t$ think that $s$ what he said. You re kind of
$\left.{ }^{[日]}\right]$ asking him in a leading way so, because you re referring to
(9) earlier testimony. I think - why don $t$ you just ask him about [10] either of them.
[11] MS. HEYL: All right.
[12] THE WITNESS: What I m saying -
(13] MS. MEYER: You re implying one more than another,
[14] and I don $t$ know what you re saying.
[15] A: I ve never spoken to either individual. I m assuming
[16] that they re both real people, and I have no other - I mean I
[17] have no reason not to think that they don $t$ exist.
Q: As far as you know, is Randy associated with any other 19] client of Fax.Com?
[RO] A: Yes.
[21] Q: Which client is that?
[R2] A: Ewebplace.
R23] Q: And what $s$ his association with Ewebplace?
[24] A: I don $t$ know.
[25] Q: How is it that you know he sassociated?


Page 63
before about the accounting system and what happens when the
name Fred Landy is entered into it, how does Fred Landy happen
to be the name on this find report whereas Tom Richmond of
${ }_{[4]}$ Unique Promotions is the name on the invoices?
A: It $s$ a good question. I $m$ not sure how the whole accounting system - you know, we did a find for wire transfer payments for Fred Landy, and that s the name that pops up. I
mean I don $t$ know.
MR. KCMM: Who might have an idea as to why the naine
Fred Landy pops up if it s not you?
THE WITNESS: I think I probably have the most
knowledge. I mean Fred Landy s only entered into for the
invoices. It $s$ just that the name - okay. Let $s$ back up.
Whes you - the Bill To , that s not where the
information $s$ entered into. That $s$ not where the information $s$
entered. Okay. It sentered like above this, above this
document in the software. You enter in Fred Landy, and
Invoice pops up. When Invoice pops up, it says Tom Richmond
and Unique Promotions.
So when you print this document, there s no mention of
Fred Landy. But, I mean, Fred Landy is the client in QuickBooks
that this information is all under. So even the invoices are
under Fred Landy.
Q: QuickBooks identifies Fred Landy as the client?
A: Correct.
Page 64
Q: Now as far as you know, I mean do you think that Fred Landy wanted it this way? That the bills wouldn $t$ go to him, or not the bills, but there wouldn $t$ be an easily, a paper trail to Fred Landy.Instead, it would be to someone named Tom Richmond?

A: No idea.
Q: You don $t$ know whether Fax.Com, anyone at Fax.Com talked to Fred Landy about the circumstance that -

A: It was never -1 ve never heard anything like that.
It $s$ never been mentioned to me. And that $s$ why you see it come up as Fred Landy on these reports. I mean -

Q: Right. Because as far as you re concerned, the fact
that his name shows up under the column Name indicates to you
that he $s$ the client.
Is that right?
A: Yes.
Q: And how does the account get set up in the name of Tom Richmond and Unique Promotions?

A: You know, Dan probably - well, I massuming that Dan
(9) went to Alicia and said this is who I m dealing with now. Just
(20) change the name on the invoice to Tom Richmond.
(R1] I did not, I did not do that.
[2] MS. MEYER: Do you know that? You say you re
[20] assuming that.

THE WINESS: I m assuming that.
MS. MEYER: Do you know that as a fact? I just want

## Securities and Exchange Commission

11）to be clear．
［2］THE WITNESS：Well，I don $t$ ，I don $t$ know it for a ［1］fact．
14］Q：Do you have any reason to think that the stock that回 was received by Fax．Com by overnight came from Fred Landy？
（6］A：Do I have any reason to believe that？
（］）Q：Yeah．
［日］A：It would make sense in this case．
［9］Q：So you would assume that it came from him？
［10］A：I would assume．
［11］Q：Do you have any information as to where he got it
${ }^{12]}$ from？
A：I don $t$ know．
［14］MR．KIM：Do you know an individual by the name of Scott Neil？

THE WITNESS：Scott Neil？
MR．KIM：Yeah．
THE WITNESS：No，I do not．
MR．KMM：Okay．Maybe this will refresh your
recollection．
MS．MEYER：Scott Neil did you say？
MR．KIM：Yeah．Scott Neil．
MS．MEYER：N－E－IL？
MR．KIM：N－E－H．Scott A．Neil．
［25］
MS．MEYER：Okay．

Page 66
［4］And if you could just take a look at this Exhibit 30.
［G］Just go through the names and see if you recognize anybody．
［19］Now，did you receive 100,000 shares of Global Vision
${ }^{[19]}$ stock from Scott A．Neil ever？
［20］THE WITNESS：I mean it says my name on there．It
［1］should say Fax．Com．I ve never received it personally．
MR．KIM：Did Fax．Com ever receive shares from Scott
A：Neil？
［24］THE WITNESS：I don $t$ know．
［25］MR．KIM：Okay．
MR．KIM：Let me introduce as Exhibit Number 30，this
is a one－page document signed by an individual，Scott Neil．To
Corporate Stock Transfer，Attention Christina．

MS．HEYL：Other than yourself．
THE WITNESS：Fred Landy．That $s$ the only name I
recognize．
MS．HEYL：So you don t know what IBF Consulting is？
THE WITNESS：I don $t$ know what IBF Consulting is．
I ve never heard of Scott Neil or Thomas Fitzgerald or Carla
Howenhaus（phonetic），and I don $t$ know a Christine either．
MR．KIM：Maybe some background might help．These
are from Corporate Stock Transfer which is a transfer agent for
Global Vision Holdings，Inc．It appears that this is an
instruction from Scott A．Neil to give shares to these
individuals or entities．

## BY MS．HEYL：

Q：Did you ever talk to anyone at the company about the
circumstance of receiving stock in terms of whether it was，
should be restricted or was free trading or anything relating to
the technicalities of getting stock and selling it from a
promoter？
（7）A：As a company？
I间 Q：Yeah．
［9］A：I spoke with David Felsenthal，and I also spoke with－
［19］－outside the company I spoke with Arthur Andersen．
Q：And what did Arthur Andersen say？
［12］A：Arthur Andersen said it was okay．
［13］Q：Who did you talk to at Arthur Andersen？
［14］A：The guy s name was David Williams．But it wasn $t$ ，it
wasn $t$ him specifically．It was whoever was in the compliance
department at Arthur Andersen that said it was okay to do these
deals．
Q：Which office of Arthur Andersen？
A：Orange County．
Q：So they re，they re the auditor for Fax．Com？
（21］A：They were．
［22］Q：So Arthur Andersen audited Fax．Com s financial
${ }^{223]}$ statements for a period of time？
［24］A：For two years．
［25］Q：And at what point did you consult with them about the
Page 68
stock transactions？
A：Before the initial deal，the very first deal that was
offered to us．
Q：Is there any documents about that？Do you have any
documents about that？
A：No，I don $t$ ．
Q：So what was your question to Arthur Andersen exactly？
A：I just wanted to understand that this was legitimare
and was okay to do．
Q：But what was the question？In other words，what were
you asking was legitimate？
［12］A：If it was okay for us to sell stock for services （13）rendered．
［14］O：Okay．But was there any discussion about where the （15）stock came from in terms of－
16］A：No．
［17］Q：In other words，there s various circumstances involved
［18］here that might be different from other types of deals that they
［19］might have understood you $d$ be talking about．For instance，if
［20］you were getting some IBM stock transferred to you from a
［21］client，that could be different than getting a stock in a
（122］company that is barely trading from somebody whose affiliation
［23］with a company you don $t$ know．
［24］So my question is whether you discussed that with
［25］Arthur Andersen？


Page 70
in A: I don $t$ know what the relationship is or was.
[2] Q: Did you take any steps to ascertain that?
(B) A: No.
[u] Q: And did you ever talk to anyone at Arthur Andersen [5] about getting large blocks of stock from persons who were [日] promoting the stock?
m MS. MEYER: You re asking, you re asking a very ${ }^{[8]}$ specific question as if that might be a question he asked, and [团 it also assumes that he got the stock from someone promoting a [10] stock.
[11] There s a lot of assumptions in there. I d just, I d [12] rather if you re going to ask him questions that you ask them a [13] little broken up just to be clear. I don $t$ want you to ask a [14] question that has an assumption in it, and he answers and it [15] appears like the assumption is true. I don $t$ know what he II [19] answer, but.
[17 MS. HEYL: Well, really I m just trying to get his [10] understanding of what questions he asked or steps he took to [19] understand the circumstance of the large blocks of stock he was [20) getting in connection with the Global Vision deal.
[2i] MS. MEYER: Okay. You re also using the term large
[22] blocks of stock. I don $t$ know. Large is a relative term also.
[za] I don $t$ know if he understood them to be large or not. Maybe he [24] did. Maybe he didn $t$.
[2s] Q: All right. Did you get 500,000 shares of Global
[1] Vision stock?
A: We got more than that.
[3] Q: All right. How much did, did you get?
[4] A: 750,000.
(5) Q: 750,000 shares. And did you take, did you take any
[6] steps to ascertain how it was that that large a block of stock
$[7]$ was able to be transferred to you in payment for services?
(घ] A: No, I did not.
(I) O: Did you have any understanding as to how Fredilandy
in] had control of such a large block of stock?
MS. MEYER: I don $t$ know that he said he knew Fred
Landy had the stock or that he had control of it.
MS. HEYL: Well, I think he said -
$[14]$ MS. MEYER: I mean you may know it. I don t even [15) know.
(16] MS. HEYL: Well, he said he assumed it came from Fred
17] Landy. He said Fred Landy was his client as far as he
${ }^{18]}$ understood.
MS. MEYER: That s not what he said. You asked
whether he - what he said was that he did not know who itcame from.
[2] And I think that you more recently asked him whether [23] he thoughtit came fromorcould have come from Fred Landy based [24] on after we looked at the invoices where his name popped up. [25) And then I think after that he said he assumed that it could

Page 72
[1] have.
[2] But I don $t$ know if he auswered the question as if he
[3] knows that it did. So, if you want to ask questions about
[4] whether or not he thought he knew if Fred landy had stock or if
[5] he knew if Fred landy bad control of stock or what Fred Landy s
[6] relationship was, that s fine.
(7) MS. HEYL: Okay. I don $t$ know that it $s$ worth
${ }^{[8]}$ pursuing this because I think the record has certain statements
(i) he made as to what he understood about the stock transactions, [10] so-
(11] MS. MEYER: And I gucss that $s$ all. 1 just don $t$ -
$[12]$ sometimes when you ask a question, to me the way the question
[13] comes out, in my mind anyway, is different from what he
[14] previously said, maybe not to you. So I just wanted to be [15] clear.
(I6) MS. HEYL: Okay. But just so we understand the deal, [17] I think the terms of the deal are clear, right?
[18] Fax.Com was going to send out faxes about Global
[19] Vision as part of an agreement, carrying out its
[RO] responsibilities under an agreement with a company that Fred
[11] Landy was associated with.And in payment for these services,
[22] Fax.Com got 750,000 shares of GIobal Vision stock
[23] MS. MEYER: That last part is not accurate.
[R4] MS. HEYL: What $s$ inaccurate about that last part?
(R5) MS. MEYER: Because - well, you can ask him. But
[1] 250,000 of those shares, there were no services rendered and [k] they never sold.
i3 MS. HEYL: Okay.
(4] MS. MEYER: SO -
[G) THE WITNESS: That $s$ correct.
[同 MS. MEYER: I mean you can ask him.
[7] MS. HEYL: They received them, but they didn $t$ sell
[日] them.
(9) MS. MEYER: Why don t you ask him.
[11] Q: All right. So you got 750,000 shares, right?
[12] A: Yes.
[13] Q: You sold 500,000 shares, right?
[14] A: Correct.
[15] Q: And now you have 250,000 shares?
[16] A: In the Merrill Lynch account, yes.
[17] Q: And why haven $t$ you sold them?
[18] A: Legal counsel, David Felsenthal, said don $t$ do [19] anything -
[20] MS. MEYER: Wait. Stop.
[21] Q: Okay. So did you make any effort to return them to [22] anybody or was there any discussion over these $\mathbf{2 5 0 , 0 0 0}$ shares [23] with anybody -

> A: - no.
[20] Q:-associated with your client?
Page 74

## A: No.

Q: Is there any, any understanding you have as to what, what s going to happen to these 250,000 shares?
MS. MEYER: I just want to caution you, to the extent that you had any conversations - any conversations that you may have had with David Felsenthal are privileged. That s attorney/client communication.
So if any of these answers would require you to testify about conversations that you had with him, just indicate [10] that it was conversations with counsel and that they re [11] privileged.
[12] THE WITNESS: Okay.
[13] A: I ve had no conversations with how we re going to be
[14] dealing with the $\mathbf{2 5 0 , 0 0 0}$ shares of GVHI at this point.
[15] $16]$ personal account at Merrill Lynch?
[18] Q: Do you have any understanding as to why Merrill ${ }_{[10]}$ Lynch s records might reflect that it initially went into your [20] account and then went into the Fax.Com account?
[21] A: I have no idea.
[2] $\quad$ : Why don $t$ you just look at this Fax.Com statement.
। See if that refreshes your recollection at all.
[24] I m recalling that Global Vision, or just telling you
[25] for your information that Global Vision used to be named
[1] Sterling Travel.
(2] A: Oh, okay.
[s] MS. MEYER: I just want to see - what $s$ the date?
4] MS. HEYL: The date in the left column is August
(1) 29th.

MS. MEYER: I was looking for the year actually, but
(7) I see it at the bottom, 02.

A: Yeah. Stock, the stock certificate that comes to Fax.Com is always made out to Fax.Com.

This particular time, it was made out to Tom Roth in
] error. I did completely forget about that.And so it went
into, into my account and right out as soon as possible to the
Fax.Com account.
Q: Do you know the name Greg Simons at all?
A: No.
MS. HEYL: All right. Off the record.
(Whereupon, a recess was taken.)
MR. KM: We re back on the record at 12:29 p.m.
There were no discussions of substance between the
In Staff and Mr. Roth or his counsel. Is that right?
THE WITNESS: Yes.
MR. KIM: Just to go into a little more background.
[23] Where did you work before you were employed at Fax.Com?
[24] THE WITNESS: Ironically, I was a day trader for
[25] about a year.
$-$

BY MS. HEYL:
Q: Where?
A: A company called Capital Gains.
Q: How long were you a day trader?
A: Approximately a year. I don $t$ remember.
Q: And before that?
A: I worked out of a company called Regency Health Services.
(1) Q: Do you have any brokerage licenses?
[10] A: No, I do not.
[11] Q: What, what did you do at Regency Health Services?
[12] A: I performed audits.
[17] MR. KIM: And before that?
[14] THE WITNESS: KPMG Peat Marwick. I was there for
[15] three years, 93 to 96.1 went there straight after college.
[1€ MR. KIM: And what did you do at KPMG?
[17] THE WITNESS: I was an auditor.
[18] Q: How many field reps are there at Fax.Com?
(19) A: Approximately twelve.
[20] Q: Who supervises them?
[21] A: The VP of Sales, Jeff Dupree.
(2] $Q$ : Does Jeff Dupree sign off on the copy that $s$ received [za] from the clients?
[24] A: What do you mean by the copy? The advertisement?
[25) Q: Exhibit 18. How many sales reps other than Mr.
bour a year.

Page 76

## 76

1 Reznicek deal with the stock clients？
［ $\times$ A：About three others．
［3］Q：What were their names？
［4］A：Randy Thomason．Are you talking about active clients B or in the past？
（0） $\mathbf{Q}$ ：In the past．
（7）A：Randy Thomason，Jimmy Horvat and Frank Fabier． ${ }^{(8]}$ MR．KIM：Which one of those is active？Which one of ［9］these individuals？

## ［10］THE WITNESS：Dan and Randy：

［11］MS．MEYER：When you asked the question deal with ［12］stock，what did you mean by deal with stock？You asked him what ［1э］other sales reps deal with stock．Do you mean have clients that ［14］promote stock？
［15 MS．HEYL：Yeah．Not pay with stock．
［1曰］MS．MEYER：Thank you．
［1］MR．KIM：Mr．Roth，we have no further questions at
${ }^{[18]}$ this time．We might call you in the future if we have other
${ }^{119}$ questions we develop through our investigation and will contact ［2］you if that in fact is the case．

Do you want to clarify or add anything to what we ve spoken about today？

THE WITNESS：No．
［24］MR．KIM：Okay．So we re off the record today， ［2马］January 31，2003，at 12：33 p．m．
［1］Whereupon，at 12：33 p．m．，the examination was ［2］concluded．）
b1I］




日日 9 1 1

（11）
［2］Debbie Horan，hereby certily that the foregoing
［3］transcript consisting of 79 pages is a complete，true and
14］accurale transcript of the investigative hearing，held on
［5］January 31，2003，at the United Stales Securties and Exchange
［ 6$]$ Commission， 233 Broadway，New York，New York，in the Matter of In Global Vislon Hoktings，Inc．，and that the foregotng transcript
［日］has been typed and prootread by me．
$\square$
$-$

Securities and Exchange Commission Global Vision Holdings, Iac.

|  | $\begin{aligned} & 25,00036: 1,3 \\ & 250,00073: 1,15,22 ; \\ & 74: 3,14 \end{aligned}$ |  | agree 48:2 agreed 24:23 agreement 24 | 70:11 attend 8:8 |
| :---: | :---: | :---: | :---: | :---: |
| \$\$10,000 42:12,12 | 26 38:23, 24, 25; 39:14 | 915:3;62:10 | 31:9, 17, 18;32:3, 8,9,23; | attorney 4:18; |
| \$100,000 42:19 | 27 45:24, 25; 46:25; 50:10 | 91 8:9 | 41:20; 72:19, 20 | attorney/client 74:7 |
| \$11,000.14:9,13 | 28 55:12, 16; 57:3,6; | 92 | agreements 31:4, 4; | audit 56:21 |
| \$160,000 54:25 | 58 | 76:1 | $41: 18 ; 62: 4,7$ | audited 67:22 |
| \$2.50 36:10, 12 | 29 | 96 76:15 | $\begin{aligned} & \text { ahead 42:18 } \\ & \text { Al 50:13 } \end{aligned}$ | uditor 67:20;76:17 |
| \$514:7 | 29th 75:5 | 98 13:13 | Al 50:13 <br> Alfred 50:12 | audits 76:12 |
| \$50,000 42:20 | 3 <br> 3 15:18; 55:3 <br> 30 27:14; 53:1, 3; 66:1,4 <br> $303-683-6665$ 34:20 <br> 31 4:3; 27:14; 77:25 <br> 33 15:19 <br> $3627: 15 ; 36: 8$ |  | Alicia 10:9; 56:13; 62:2 | August 15:24;75 |
|  |  |  |  | Authöization 39:3 automated 38:1 |
| $0275: 7$ <br> 05 55:2 <br> 1 |  |  | 53:8, 9; 75:9 | ilable 5:8 |
|  |  | $\begin{aligned} & \text { A.M 4:2 } \\ & \text { ability } 38: 4 \\ & \text { able } 51: 15 ; 71: 7 \\ & \text { above } 63: 16,16 \\ & \text { Absolutely } 58: 23 \\ & \text { account 22:13;23:3; } \\ & \text { 35:11, 14; 38:12, 16; 39:3, } \\ & 25 ; 40: 11,13 ; 52: 20 ; \\ & 64: 16 ; 73: 16 ; 74: 16,20, \\ & 20 ; 75: 12,13 \end{aligned}$ | A | 6; 28 |
|  |  |  | Andersen 67:10, 11, 12, | 1-44:6 |
|  |  |  | $13,16,18,22 ; 68: 7,25 ;$ 69:12;70:4 |  |
|  |  |  | andima 4:1 |  |
|  |  |  | annual 14:23; 15 |  |
| 1.715:17 | $4$ |  | answered 48:1;72:2 |  |
| 1012:7; 39:13, 15, 22 |  |  | $\begin{aligned} & \text { anybody } 37: 2 ; 56: 16 ; \\ & 66: 5 ; 73: 22,23 \end{aligned}$ | ackground 7:14;8:3; |
| 100,000 66:18 |  |  | 66:5; 73:22, 23 | 6:13;75:22 |
| 10165 5:24 | $\begin{aligned} & 412: 14 \\ & 4012: 7 \\ & \text { 42nd } 5: 24 \end{aligned}$ | $20 ; 75: 12,13$ <br> accountants 10:7 | anyone 22:10; 24:17; $60: 12,16 ; 64: 6 ; 67: 2 ; 70: 4$ | ks 1 |
| 10:24 4:2 |  |  | anyway 72:13 | barely 68:22 |
| 10:54 23:12 |  | accounting 8:11, 13; $11: 8 ; 20: 16 ; 58: 7 ; 63: 1,6$ | Anywhere 12:1 | ased 71:23 |
| 12 12:15; 46:25 |  | $11: 8 ; 20: 16 ; 58: 7 ; 63: 1,6$ <br> accounts 22:22 | apart 11:8 | basis 58:24; 59: |
| 12H3/2002 55:15 | $5$ |  | appeal 14:1 | Bates 33:22; 34:2; 55:15 |
| 12:29 75:18 |  | accuracy 28:16 <br> accurate 72:23 <br> accurately 57.3 | appearing 7:8 | $25 ; 62: 9$ |
| 12:33 77:25;78:1 |  |  | appears 66:15;70:15 | ecame 40:3 |
| 13 14:20; 57:6 | $\begin{aligned} & 512: 2,4 ; 15: 21,23 ; 32: 15 ; \\ & 35: 23 \end{aligned}$ | accurately 57:3 <br> acquiring 31:9 | approval 35:5,7,9,11 | eforehand 27:13 |
| 13th 14:19 |  |  | $14$ | began 19:6 |
| 15 | $\begin{aligned} & \text { 35:23 } \\ & 5,00032: 16 \end{aligned}$ | acquiring 31:9 <br> across 29:4 | approved 35:15, 17 | begin 19:19 |
| 160,000 55: | 5/28/2002 55:14 | action 6:5;9:2 | Approximately 9:20 | behalt 6:7 |
| 1662 5:13 | $50 \text { 11:5 }$ | active 77:4, 8 | $11: 3,5 ; 12: 7 ; 14: 7,24$ | hind 42:18 |
| 18 21:24; | $\begin{aligned} & 50,000 \text { 10:17; 16:7,9,10, } \\ & 11,12 ; 33: 1 \\ & 500,00024: 6 ; 70: 25 ; \\ & 73: 13 \\ & 562-89-00897: 20 \end{aligned}$ | Actually 6:25; 17:16; <br> 21:7; 50:12;75:6 <br> ad 43:20; 44:2 <br> Adams 19:14 <br> add 77:21 <br> addition 15:7 <br> address 7:21, 24;34:14, <br> 15, 17, 21; 56:3, 14 <br> admin 34:11;35:5, 7 | 15:1, 3, 19; 16:7; 19:20; | elieve 6:6, 10, 22; 14:19; |
| 29:18;36:7;38:8; 47 :1 |  |  | 22:6; 23:4; 24:1, 6; 54:25; | 8:19;35:16; 46:23; 58:4; |
| 51:25; 76:25 |  |  | 6:5, 1 | :6;65 |
| 19.5 24:1 |  |  | Aquavia 46:8, 1 | esides 56:11 |
| 1970 7:16 |  |  | area 10:18; 31:23, 2 | Beverage 46:8,16 |
| 1995 9:20 |  |  | 7:7, 7, | 10:24; 24 |
| 1st 13:13 |  |  |  | bill 18:22; 24:5, 6; 56: |
|  |  |  | 8:1 | Is 10:5; 56:23; 57:6 |
|  | $\begin{array}{\|l} 624: 6 \\ 6,70011: 1 \\ 605: 24 \end{array}$ | administrator 34:11;35:8 |  | 64:2, 3 |
|  |  |  | 6, 18, 22; 68:7, 25; 69:1 | bit 10:11, 14; 26:12;32:2; |
| 2 5:15, 17 |  | ads 44:5 <br> advertised 10:12 <br> advertisement 29:20, $21 ; 30: 6,13,18 ; 35: 19 ;$ 36:18;50:1;76:24 |  | 37:5; 38:11 |
| 20 14:24; 23:24; 55:3; | $60 \text { 5:24 }$ |  | certain 15:25; 28:16 | block 42:7;71:6, |
| 62:10 |  |  | 70:2; 71 | blocks 69:23; 70:5,19 |
| 20,000 16:11;33:1 |  |  | ect 31:17 |  |
| 2000 8:2 | $\begin{aligned} & 70,00016: 8 \\ & 750,00071: 4,5 ; 72: 22 \\ & 73: 11 \end{aligned}$ |  | pects 31:1 | blowing 44:2 |
| 2001 38:20; 40:13 |  | advertisements 13:22; | assistant 56:13 | Bondy 5:23 |
| 2002 13:23; 15:24; 19: |  | 41:7; 47:2; 52:11, 13 | associated 59: | bonuses 15:6, 1 |
| 27:23; 28:3; 53:10; $54: 15 ;$ |  | advertising 36:15; 52:24 | $60: 3,9 ; 72: 21 ; 73: 2$ | 7:1 |
| 57:6,6;62:10 |  | advisory 3 | sociation 59:23 | both 58:20; 59:16; 62:3 |
| 2003 4:3; 14:20;77:25 |  | affiliated 18:3 | sume 48:10, 23; 65: | bottom 17:11; 35:4; |
| 21 39:23 |  | affiliation 61:10;68:22 |  | 36:20, 24; 37:12;51:18; |
| '2 39:15, 16, 17 | $87: 16$ | again 14:13; 54:4;61:2, | assumed 71:16, 25 |  |
| -2-page 39:3 | 800 37:19 |  | assumes 69:4; 70:9 | bought 50:20, 20 |
| 233 4:4 | 800-331-4510 37:14; | against 14:6 | assuming 26:8;32:1, 4 ; | box 36:8, 20 |
| 24 6:20, 23; 7:7 | 51:22 | agency 8:20, 22; 9:4, 6 | 59:15; 64:18, 23, 24 | boxes 35:4 |
| 24931 7:22 | 800-351-4510 37:25 | agent 66:14 | assumption 70:14, 15 | branched 19:5 |
| 25 33:17, 18, 24; 34:2,9 | 84,000 15:5 | AGI 16:23 | assumptions 26:7; | Brands 23:11;38:15 |

break 12:3
Broadcast 34:7, 7, 8
broadcasting 21:17, 18; 46:4
broadcasts 43:22
Broadcom 23:10; 38:14
Broadway 4:5
broken 24:2; 70:13
broker 42:4
brokerage 22:13, 22;
23:2;38:12, 16; 40:12;
76:9
brokers 16:21
Bruce 19:15
BS 8:13
bubbles 44:2
Business 8:11; 10:11;
11:25; 12:3;42:20; 47:15; 48:1, 3;60:10
buy 36:9, 23; 37:7;62:9.
buying 48:19
$\square$

C-A-R-E-Y 19:15
C-Y-O-P 45:19
calculation 12:19
California 7:18, 23;8:5, 8;9:22; 17:22; 18:20,20; 34:14
call 29:19; 30:12, 17;
37:13; 42:4;43:15; 51:20; 77:18
called 4:10; 13:10; 14:18;
17:25; 22:1; 23:10; 33:5, 8; 34:7; 56:20;76:3,7
calls 43:3,7
came 13:23, 25; 20:22;
26:2, 22; 27:2, 4; 50:21;
51:12;65:5,9;68:15;
71:16, 20, 23
Campaign 33:21; 34:5,8
Can 7:9, 15, 19, 21; 8:6;
10:4, 11, 14, 20; 16:2; 17:1, 9, 18; 21:18; 26:10; 27:7;30:15, 16;33:6;
37:15, 19, 22; 41:23; 47:7; 48:10, 10, 23; 53:17; 57:23;61:25;62:15, 25; 72:25; 73:6
capacities 16:24
capacity 6:11
Capital 76:3
card 30:24;31:11;32:20;
40:22; 52:12, 25; 62:6
cards 12:12
Carey 19:14
Carla 66:11
carrying 72:19
case 7:4; 13:24; 14:2,4, 5;23:18; 47:5;65:8;77:20
cash 40:21; 52:11, 24; 62:1
categories 24:3
caution 74:4
cell $11: 21 ; 12: 7 ; 31: 5,13$
cents 12:14, 15; 27:14, 15, 15;35:23;36:9
certain 5:1; 10:18, 18;
16:24; 17:7, 10, 11;31:22, 22, 23, 24; 43:23; 72:8
certificate 75:8
chain 48:5, 13
chance 5:10, 16
change 64:20
changed 44:4
changes 28:13, 23
charge 12:13
charged 35:22
charges 24:4
Charles 4:21; 15:17; 27:1
chatted 23:15
check 31:15;32:21
checkmark 35:18
checks 12:12
children 10:13
Christina 66:3
Christine 66:12 circumstance 64:7; 67:3; 70:19
circumstances 68:17; 69:9, 21
Cisco 23:10;38:14
city $8: 6 ; 17: 13,15$
civil 5:4;9:8
clarify 20:4;27:7;69:8; 77:21
clear 13:5;65:1;70:13; 72:15, 17
client 13:1, 8; 19:19; 20:23; 28:6, 10;32:10, 24 ; 41:7,9;42:9; 44:13; 45:6; 46:10; 49:25; 52:10; 53:13; 56:25; 57:8, 25; 58:16, 20; 59:19, 21; 61:6, 6,16;63:21, 24;64:13; 68:21;71:17;73:25
Clients 10:17; 11:17, 18, 20, 21, 21, 21, 22, 23;
12:1, 4, 10, 22, 25; 13:4, 7 ; 14:14, 15; 19:17, 18; 28:9, $10 ; 31: 5,5,6,8 ; 40: 3,5$, 10, 21; 48:24; 49:5; 50:4; 52:8, 10, 12, 15, 18, 23;
53:1, 17; 56:5, 15; 57:2;
76:23;77:1,4,13
CMA 39:3
college 8:4;76:15
column 56:12; 57:4; 64:12; 75:4
coming 44:3
Commission 4:4, 18, 21, 22, 24; 5:13;8:17;9:2; 13:15; 22:9
communication 20:11; 74:7
Communications 13:15; 24:11; 45:12, 13, 14, 17 companies 25:18,20;

31:13, 14; 37:6; 48:4; 50:3; 53:23, 24; 54:11; 57:18 company 10:16; 12:24; 13:10; 15:10, 13, 14, 16; 17:25; 18:3, 6, 8, 8; 19:3; 23:10; 29:9;30:5;31:15; 34:13;39:8;44:7,11,12, 24;45:2, 18, 22; 46:5; 47:11; 48:14, 15; 56:23; 67:2,7,10;68:22,23; 69:22; 72:20; 76:3,7 compensated 12:9, 11 complaining 43:8 complaint 43:19, 22 complaints 38:7; 42:23; 43:11; 44:3, 5
completed 55:1;57:5 completely 75:11 compliance 11:11; 42:25; 43:1, 5, 10;67:15 computer 16:13; 17:16, 18, 20, 24; 18:9
computers $17: 1,10,12$, 14; 18:14
concentration 8:11
concerned 41:23;64:11
concerning 38:8; 52:24
concerns 25:14
concluded 78:2
conjunction 13:20
connected 50:4;60:23
connection 6:11;27:5; 47:14; 70:20
consistent 42:17
constitute 5:4
construed 29:14
consult 67:25
consulted 24:22
Consulting 66:9,10
contact 34:13; 46:13, 16;
56:9;58:16;77:19
contacted 19:21
contacts 58:20
contain 56:7
contents 43:12
context 50:6;60:8,10
continue 37:5
contract 30:25;31:2, 14
contracts 32:19
control 71:10, 12; 72:5
controlled 35:1
controis 17:24; 18:6
conversation 24:24
conversations 60:5;
74:5, 5, 9, 10, 13
convicted 9:11
copy 5:7, 13;7:6; 43:20; 76:22, 24
corner 36:8;39:5, 21
Corp 39:9; 40:24; 41:2;
44:17; 45:2; 46:8; 47:24;
53:12,21
Corporate 66:3, 14
corporation 6:9, 11, 15 , 19; 24:11
costs 23:22; 42:6, 6
counsel 4:20; 5:19, 21,
25; 6:1, 2; 11:11, 13;29:1; 73:18; 74:10; 75:20
counts 36:3
County 18:20, 20;67:19
couple 43:9
course 5:8
cover 42:5
CPA 9:15, 19
create 56:21
credit 12:12; 30:24;
31:11;32:20; 40:21;
52:11,25; 62:6
crime 9:12
criminal 5:5
current 7:24;27:14,15; 36:8
currently 9:23; 24:9;
41:13; 54:11
custodian 6:6, 24;7:2
customer 43:22
customers 14:8, 11, 12, 14;56:10
Cyop 45:18
D D
d 30:16; 33:16; 50:25;
51:6, 15; 52:3; 55:6;60:21; 68:19;70:11, 11
D-U-P-R-E-E 15:17
da 7:22
daily 54:5
Dan 21:1; 24:16, 21, 22, 24; 25:3, 11, 23; 26:1;
35:5; 45:17; 52:7; 60:1,2; 64:18, 18;77:10
Data 44:17
database 17:3;37:13, 17;
43:4, 8
date 75:3, 4
dated 55:14
Dave 29:16
David 11:16; 29:12, 15;
67:9, 14;73:18; 74:6
day 41:25; 43:7; $51: 2$;
75:24;76:4
deal 24:23;31:19; 44:20;
45:5, 6; 46:20; 53:15;68:2,
2;70:20; 72:16, 17;77:1,
11, 12, 13
dealing 13:2;64:19;
74:14
dealings 27:20
deals 10:5;24:14; 40:1, 2;
52:8;67:17;68:18
dealt 24:14
December 22:6; 30:9;
40:13;54:15; 57:6, 15, 21
deciding 48:14
defendant 9:1, 8
degree 8:12, 13
deletion 38:1
demeaning 28:18
Dennis 19:14
department 11:8,9,11,
11, 12; 20:16; 28:12, 14, 23; 33:10; 42:22, 25; 43:1, 5, 10; 67:16
departments 11:9
depending 15:12; 43:19
depends 55:8
deposition 6:18
designers 11:10; 29:12
desk 29:5
details 14:3;34:8; 51:14
determine 4:25; 17:2;
51:9
determined 17:3
develop 77:19
developed 5:3
dial 17:1;37:19
didn 23:17; 31:1;34:17, 25; 35:3; 38:11; 49:9; 54:6; 69:7, 25; 70:24; 73:7
difference 69:2
different 18:9;32:3;35:1;
47:25; 50:18; 57:18; 68:18, 21;72:13
differently 31:8, 10 difficult 32:13
directed 6:24; 7:1; 43:16
discount 32:12
discussed 68:24
discussion 25:23; 26:1;
68:14;73:22
discussions 75:19
dissemination 47:12
distinction 52:10, 14
divide 55:2
document 27:11; 28:11;
33:8, 20, 22; 34:2,6;39:2, 4; 43:23; 49:11; 54:5; 62:13, 16, 23; 63:17, 20; 66:2
documents 7:1; 22:8;
27:14; 32:6; 33:6;34:6;
39:16; 53:20; 55:18, 24;
56:11;68:4, 5
doesn 44:16; 47:18; 49:8, 9,11
don 13:10; 14:3; 16:15, 16; 17:11, 21; 18:7, 19; 19:10, 22; 20:19, 21; 21:4, 11; 25:4,6, 9; 26:7,8,9, 18, 21; 27:25; 28:4; 29:25; 30:7; 31:13; 32:13;33:9; 37:4, 19;39:15, 23; 40:15, 23; 41:3,3, 10; 44:1, 14; 45:9; 46:15; 48:11, 22; 50:25; 53:11; 54:4, 20;
56:5, 7; 57:12; 58:14, 24; 59:6, 7, 9, 14, 17, 24; 60:4, 20, 25; 61:21, 21; 63:8; 64i6; 65:2, 2, 13; 66:9,10,

Securities and Exchange Commission
Global Vision Holdings, Inc.

12, 24; 68:6, 23; 69:12, 24;
70:1, 13, 15, 22, 23; 71:11,
14;72:2,7,11; 73:9, 18;
74:22; 76:5
done 14:19;35:17, 19; 42:20; 56:15;57:21; 58:13
Dorothy 4:20
down 12:3;13:23,25;
31:25;32:3;33:1, 2
downioad 17:3
downloading 16:24; 17:18
duly 4:10
Dupree 15:17; 76:21, 22
during 5:8;57:8
——
e-mail 28:22
e-mailed 28:11, 12 ;
60:19, 19
each 12:7; 14:9, 13; 24:5;
51:14
earlier 52:17; 59:9:
early 22:6
easier 51:21
easily 64:3
East 5:24
easy 13:7
education 8:14
sducational 8:3
effect 43:22
effort 73:21
eight 11:3
either 20:7; 32:22; 59:10,

## 15;66:12

elaborate 21:18
else $24: 17 ; 57: 1 ; 60: 12$, 16, 24
employed 9:23;75:23
employee 6:19
enough 52:4, $16^{\circ}$
enter $38: 2 ; 40: 1 ; 63: 17$
entered $24: 20 ; 55: 23$;
56:12; 58:6, 10; 63:2, 12, $15,16,16$
entering 62:22
Enterprise 44:21
enters 41:18; 56:13
entire 28:11; 52:5
entities 66:17
entity 37:9
equipment 10:21,22;

## 24:4

Equity 22:1; 29:18;
36:21, 22; 37:6,8;38:8
Eric 15:18, 19
rror 75:11
establishing 50:2
estimate 53:1
ET 45:2; 53:12, 21
ETTC 54:19
even $31: 14 ; 32: 21 ; 44: 1 ;$ 63:22;71:14
events $48: 13$
every 17:13
Everything $12: 14 ; 30: 17$ evidentiary 14:18
Ewebplace 13:10; 40:8, 14,$15 ; 59: 22,23 ; 60: 3 ; 9$, 11,$23 ; 61: 1,5,9,20,23$; 62:1,4;69:10, 13
exact $42: 11,15$
exactly $21: 19 ; 68: 7$
examination 5:8;7:12; 78:1
examined 4:11
example 17:17;32:11; 47:17; 51:17
Except 58:21
Exchange $4: 4,24 ; 8: 24$; 9:2; 22:9
Exhibit 5:14, 17;6:20, 23;
7:7; 21:24; 22:5; 27:9,9;
29:18;33:17,18, 24;34:2,
9;36:7;38:7, 23, 24, 25;
39:14; 45:23; 46:24, 25;
47:1, 7, 22, 23; 50:9, 10;
$51: 25 ; 52: 5 ; 55: 12,16$;
57:3; 58:9, 10; 60:21, 22;
62:8, 11; 66:1, 4;76:25
exist 59:17
exists $21: 2 ; 58: 22,25$; 59:5
expenses 23:25; 24:2
explain $37: 15$
extent 74:4
eyes 36:15
]

F-E-L-S-E-N-T-H-A-L 11:16
Fabier 77:7
fact 61:14, 15; 64:11, 25; 65:3; 77:20
facts 5:3; 47:10; 48:21; 50:7
fair 29:25; 52:4, 16
fall 12:4
falling 42:18
false 47:13; 48:6, 8
familiar 25:17, 21;39:8;
40:24; 44:16; 45:1, 2, 18, 25
tar 18:15; 21:12; 26:5; 27:18, 19; 35:21;36:17, 19; 41:22, 22; 42:18; 58:20; 59:18;64:1,11; 71:17
fax 10:16; 12:15, 16, 16, 16; 13:22; 16:4, 13, 19, 24; 17:2,3; 21:17, 18, 25; 29:20; 30:18; 31:19;36:3; 37:18, 22, 23; 41:6;43:11, 12, 22; 44:12, 13; 46:4; 50:15;51:17,21;52:11,

13; 53:25; 57:9
Fax.Com 6:7,8; 9:24; 10:4, 12, 14, 23, 24; 11:4, 9, 13, 17, 25; 12:9; 13:12, 14, 21; 14:7, 23; 18:4, 12, 25; 19:2, 2, 7; 20:22, 23; 21:15; 22:18; 23:21; 24:14, 20; 26:6, 12, 21; 27:3, 22; 28:5, 14, 16, 21; 30:20; 32:9; 33:23; 36:15; 37:2, 17, 20; 38:5, 7, 17; 39:18, 25; 40:12; 41:18, 22, 23; 42:22; 46:5; 48:1, 4, 24; 49:2; 50:21; 51:12, 16; 52:2, 7; 55:10; 56:18; 59:19;60:19, 19;61:6; 62:9, 17; 64:6,6;65:5; 66:21, 22; 67:20, 22; 72:18, 22; 74:20, 22; 75:9, 9, 13, 23; 76:18
Fax0001 55:15; 56:1
Fax0022 55:15
Fax0024 33:22
Fax0076 62:9
Fax24 34:3
Fax28 34:3
faxed 27:22; 39:20; 52:2
faxes 10:17,22; 12:18;
16:1,3, 7, 8; 17:4; 21:22; 25:1; 28:2, 17; 29:2,10; 31:22; 32:24; 33:3;36:5; 37:19; 42:24; 48:18, 20; 50:21, 24; 53:25; 55:1,4, 7,9,11; 56:24; 57:4,19; 60:18; 72:18
faxing 31:3; 42:12
FCC 13:20; 14:6, 11
Federal 5:1,4; 8:20;9:4; 13:14
feel 30:15
feet 11:1
Felsenthal 11:16; 29:12; 67:9;73:18; 74:6
few 40:6; $44: 3$
field 76:18
figure 48:5
tilled 31:14
Finance 10:3; 11:9
finances 10:5
financial 36:21;67:22
find 26:23; 50:20; 63:3, 6
fine 49:8; 72:6
fined 14:7,9, 13
finish 39:10
first 4:10; 22:5;27:20,21; 34:9, 10; 35:21; 41:25; 51:18; 55:25;68:2;69:11
Fitzgerald 66:11
Five 15:15;43:6
flush 49:7
focusing 49:20
follows 4:11
forget 75:11
Form 5:13;33:22;34:6;
41:19;46:4; 52:12

Formal 5:7, 10; 47:5, 17; 48:3;51:4;61:4,7
former 53:11
forms 12:11
founded 13:12
four 57:18
Frank 77:7
Fred 20:2; 48:11;49:5, 13; 57:23, 25; 58:10, 15, 21;59:4;60:3,6,8,11; 63:2, 2, 7, 10, 12, 17, 21, 21, 23, 24; 64:1, 4, 7, 10; 65:5;66:7;69:21;71:9, 11, 16, 17, 23; 72:4, 5, 5, 20 free 19:9; 25:24;37:13; 67:4
front 12:11; 56:10
full 4:12
function 43:2,4
further 77:17
future 43:22;77:18
G.

G-A-U-T 10:9
G-I-L-L-E-P-S 46:22
Gains 76:3
gather 26:25
Gaut 10:9
gave 5:12; 23:21
GCC 24:11
general 11:13; 13:21, 21;
24:3; 42:16
generally $56: 7,10,14$
generate 10:15
generated 16:13; 23:24
generates 34:10
gets 28:22;31:25
Gillepsie 46:22, 22
given 43:7
Global 4:24; 5:14, 16; 7:7;
21:24; 22:2, 11; 24:11;
31:19;33:18;34:17;35:1;
38:9; 46:24; 47:5,9, 14;
48:6, 9, 15, 19; 49:11, 20;
50;5, 7, 20, 25; 54:23;
55:13; 57:8;60:18; 61:10;
66:15, 18; 70:20, 25;
72:18, 22; 74:15, 24, 25
goal 16:8
goes 21:10; 51:2
Good 4:17; 63:5
government 9:4
graphic 11:10; 29:11; 43:20
Graphics 28:12, 22, 23;
33:10;35:17
Greg 75:14
grounds 47:19
Group 44:7
guess 20:4; 47:6;61:2,4; 72:11
guilty 9:12
guy 16:5,6;67:14
guys 54:5
GVHI 22:2; 28:20;30:23;
53:9, 20; 54:16; 74:14

## H

hand 4:7
handing 33:20; 39:2
handle 43:3, 13,14; 52:21;
handled 31:8, 10
handling 42:23
happen 63:2; 74:3
happened 29:15;69:22

## happens 63:1

hard 51:19
Havegood 19:14

## haven 73:17

head 13:9;54:4;61:22
headed 33:21;62:9
Health 76:7, 11
hear 54:6
heard 61:16;64:8;66:11 hearing 14:18;60:1
held 22:25
help 66:13
Heyl 4:20; 6:9, 12, 15, 17, 22;7:3; 10:19; 13:3; 16:2, 17; 17:6; 20:10; 21:9; 23:14, 17, 20; 26:17; 30:3, 5,9;32:4;33:19;34:1; 39:7, 12; 44:9, 23; 47:9, 25; 48:10, 16, 18, 23; 49:1, $4,7,15,18,22,25 ; 50: 9$. 12, 15, 18, 23; 51:8, 11, 14; 52:1, 4, 6, 16; 58:12; 59:11; 61:8, 13,15;62:21; 66:6, 9; 67:1; 69:6, 14; 70:17; 71:13, 16; 72:7, 16, 24; 73:3, 7, 10; 75:4, 16; 76:1;77:15
historically 33:12
hit 16:9
hold 10:2; 22:15, 20;
37:6, 9; 38:13; 52:3
Holding 35:1; 44:7
Holdings $4: 25 ; 5: 14,16 ;$ 7:7; 22:2, 11;34:18;38:9; 39:8; 40:24; 41:2; 46:25;
47:6, 10, 16, 23; 48:19;
55:13; 66:15
Hollywood 7:18
Horvat 77:7
Howard 4:17
Howenhaus 66:12
hundred 43:9
Hundreds 26:14
I

I-C-K-E-R i0:10
I-E 46:23

```
                                    3;
```

$\qquad$ $\square$
-
$\qquad$







-
:3, 1,
$\qquad$
 16,

.


.


Thomas R. Roth January 31, 2003


[^0]





IBF 66:9, 10
IBM 68:20
idea 37:8; 59:3; 63:9;
64:5;74:21
identification 6:21;
33:25; 39:1; 55:17; 62:12
identified 52:17
identifies 63:24
identify 51:15;52:1; 56:8, 23
Identifying 56:4
Ima 15:9
immediately 41:23;44:4
implying 59:13
inaccurate $72: 24$
inc 4:25;6:7,8;9:24;
22:2,11;46:1;47:6;66:15
indicate 74:9
indicates 64:12
indicted 9:11
individual 19:23; 21:2, 5; 30:25;37:18; 38:4;59:15; 60:23;65:14;66:2
individually 6:24;7:5
individuals 19:1, 12;
20:7; 24:21; 25:7, 12;
28:25;66:17;77:9
industry 9:17; 11:20, 20
Into 16:23
Information 5:13; 26:25; 32:6;33:10, 11;36:22, 24; 47:13;48:6, 8; 55:24;56:4, 8,9,12, 14; 58:6, 10; 62:22; 63:15, 15, 22; 65:11;74:25
initial 68:2
initialed 35:10, 11
initially 74:19
inquire $31: 21$
instance 43:21;68:19
instances 32:2
Instead 64:4
instruction 66:16
interaction 22:10
interest 15:14, 15;50:1
internal 33:22
internally 56:18
International 44:15;
45:19
into 8:3; 24:20; 40:1;
41:18; 51:14; 58:6;63:2, 12, 15; 74:15, 19, 20; 75:12, 12, 22
introduce 5:21;33:16, 17;38:22, 23; 45:23; 46:24;60:21;62:8;66:1 invested 23:5
investigate 43:17, 18 investigating 47:13 investigation 4:23; 5:3, 7;8:17;47:5,9,20; 48:12; 51:5;61:17;77:19
investigator 4:21
investment 50:2
invoice 21:12; 56:11, 11, 16,$20 ; 58: 18 ; 63: 18,18$; 64:20
invoices 20:17, 17 ;
55:11, 14; 56:7, 22; 58:9; 63:4, 13, 22;71:24
involve 13:19
involved 8:16, 16; 13:17; 47:12;68:17
involvement 61:11
involving 13:14
Ironically 75:24
issue 48:14
issuers 25:12
items 28:18, 19
itself 56:12
J

Jacqueline 5:23
January 4:3; 14:19, 20; 77:25
Jeff 15:17;76:21, 22
$\operatorname{Jim} 60: 15,22 ; 61: 9$
Jimmy 77:7
job 16:11; 35:16; 42:4, 6
Jolla 34:14
journalistic 29:23
Jr 50:13
judge 14:6, 17
July 8:2
Justin 19:14

## K

K-A-T-Z 11:7
Katz 11:7; 15:18; 29:2 keep 42:17
keeps 33:10
kept 56:18
Kerry 35:8, 10, 11
Kevin 11:7; 15:18, 19; 29:2
KIM 4:2, 12, 15, 17, 18; 5:12, 19, 21, 25;6:4;7:6, 10, 13; 15:25; 16:13, 16, 20, 22, 25; 17:4; 19:16; 20:6; 21:14; 22:17, 23; 23:12;33:8, 14, 16, 20; 38:11, 16, 19, 21;39:2; 45:23; 46:24; 55:12; 57:23; 58:2, 5, 8; 60:21; 61:20; 62:4, 8, 15, 18; 63:9; 65:14, 17, 19, 22, 24; 66:1, 13, 22, 25; 75:18, 22; 76:13, 16; 77:8, 17, 24
kind 5:21; 9:9; 23:7;32:3; 59:7
knew 26:5; 71:11; 72:4, 5 knowledge 53:8, 9; 63:12
known 38:23
knows 16:12; 26:18; 72:3

KPMG 76:14, 16

L-UHS 8:7
La 34:14
Lago 7:22
Landy 20:2; 48:11;49:5,
14; 57:23, 25; 58:10, 15, 22; 59:4; 60:3, 6,8,11;
63:2, 2, 7, 10, 12, 17, 21,
21, 23, 24; 64:2, 4, 7, 10;
65:5;66:7; 69:21; 71:9, 12, 17,17, 23; 72:4, 5, 5, 21
large 50:21; 69:23; 70:5,
19, 21, 22, 23; 71:6, 10
Last 14:24; 23:22; 54:14;
72:23, 24
later 51:9
latest 61:24
Laws 5:2, 5; 25:17
leading 59:8
leave 42:2
led 48:13
left 75:4
left-hand 36:8
legal 5:19; 11:11; 28:14;
29:1; 73:18
legitimate 49:19;68:8, 11
LeRoux 4:21; 53:24;54:2
letter 30:6, 13; 39:18
letters 14:7, 11, 12
licenses 9:14;76:9
line 17:11
list 16:21;37:21;61:22
litigation 9:9; 13:14, 19
little 10:11, 14;32:12;
37:5;38:11; 51:6, 19;56:3; 70:13;75:22
lived 8:1
II 6:23;33:17; 46:24;
70:15
LLP 5:23
located 4:4; 10:22, 23;
17:12, 14, 20; 20:20; 45:8; 46:14
location 10:21
locations 18:10
long 8:1; 23:2; 76:4
look 6:22; 29:23; 30:4; 34:9, 12;35:4;36:7,20; 37:12; 39:6, 6; 47:3; 49:10; 50:10; 51:6, 18; 55:25; 66:4; 74:22
looked 44:3; 71:24
looking 30:12;39:11;
47:22; 49:11;51:3, 17; 75:6
looks 21:25;35:10, 12
lot 47:25; 48:1, 19, 20; 70:11
tower 12:20
Luis 8:5, 7

Lynch 23:1, 2; 39:18, 24; 40:13; 52:20; 62:20; 73:16;74:16,19

m 6:7, 18; 7:4, 14; 8:3; 13:4; 14:10; 15:8, 10, 22; 16:5; 21:24; 22:16; 25:9; 27:6; 28:15; 29:14;30:10, 10; 32:1, 4, 8, 16; 33:20; 38:10; 39:2, 10, 16; 40:14, 14, 19; 44:6, 22; 45:1, 15; 15,$23 ; 48: 7$; $49: 9,10,12$, 17; 50:8; 51:3,3; 52:15; 54:6,7,9; 57:21;58:9; 59:12, 15; 61:3,4, 19; 62:8;63:5; 64:18, 19, 24; 70:17; 74:24
machine 37:23
mail 37:23
mailed 56:16
main 43:4
major 8:10; 17:13
majority 12:6
Manage 10:5,6 manager 35:9 many $11: 2,4 ; 25: 1,1$; 31:18,23; 32:24;33:11, 12, 13;36:5;43:5,7; 52:17,23; 53:23; 55:1, 9; 57:4; 76:18,25
March 13:23
mark 55:12
marked 5:14; 6:21, 23;
7:6;33:25;34:2; 39:1; 55:17;62:9, 12
marketing 10:16
Martin 15:17; 27:1
Marwick 76:14
material 7:14; 28:6
materials 27:22
Matter 4:24; 5:7; 61:10
May 7:16; 10:1; 19:20;
27:23; 28:3;30:23; 37:6, 6;
38:21; 53:7; 57:6, 12, 20; 71:14;74:5
maybe 29:23;32:1;
65:19;66:13;70:23, 24; 72:14
mean 11:22; 12:16, 25; 13:7; 16:16; 17:14; 20:4; 21:7, 19; 22:16, 20; 25:19; 26:7,9, 10, 24; 30:1, 10, 14, 17;32:11, 15; 34:23; 40:2, 16; 41:4, 14;42:14; 46:19; 47:18, 21; 49:15, 19; 53:18; 55:6; 56:21;
57:9; 58:8, 15, 15; 59:16;
60:3; 61:8, 10, 22; 63:8,
12,21;64:1, 10;66:20;
71:14;73:6;76:24;77:12, 13
meaning 48:15
means 40:4;53:5,6
memory 38:22
mention 63:20 mentioned 37:6;64:9
Mercantile 44:15
Merrill 23:1, 2; 39:18,24; 40:13; 52:20; 62:19; 73:16; 74:16, 18 met 20:9
MEYER 5:23, 23; 6:3,3, $5,10,14,16,18,25 ; 7: 4,9$; 12:23, 25; 13:5; 15:22; 16:15; 20:3; 21:7, 10; 22:16, 18, 21;25:19; 26:8, 15, 18; 29:25; 30:4, 7, 15; 32:1, 18;33:18;37:3;
39:10, 14, 19; 40:10; 44:8, 22; 45:13; 46:19; 47:4, 21; 48:7, 15, 17, 22, 25; 49:3, 6,9, 17, 21, 24; 50:8, 11, 14, 17, 22, 24;51:9, 13, 23; 52:3, 5, 9; 59:6, 13;
61:2, 12, 14, 18;64:22,25; 65:21, 23, 25; 69:4, 11; 70:7, 21; 71:11, 14, 19; 72:11, 23, 25; 73:4, 6, 9. 20;74:4;75:3,6;77:11, 16
Microsoft 23:10; 38:14 might 5:4;36:14;37:9; 42:23; 43:18; 47:4;58:15; 63:9;66:13;68:18,19; 70:8;74:19;77:18
Miller 5:25
million 14:7, 24; 15:1,3;
23:24; 24:1, 7;32:16; 55:4
millions 55:7
mind 69:2; 72:13
minimum 57:22
minute 36:7
miscellaneous 12:8
misleading 47:13; 48:6, 8
missing 10:13
Missouri 13:20; 14:1
moment 51:1
money 54:23
monitor 18:13
month 24:6;36:9, 11
months 33:17
more 12:19; 25:5, 8;
32:12; 37:19; 57:15;
59:13; 71:2, 22; 75:22
morning 4:17
Morris 60:15, 22;61:9
mortgage 11:20; 12:6
most 7:21; 29:9;63:11
move 50:25
moved 19:5
much 10:24; 12:13;
23:25; 54:23; 71:3
multiply 55:3
myself 24:22


N_E-HL 65:23, 24
securines and Exchange Commission Global Vision Holdings, Inc.

Thomas R. Roth January 31, 2003

## N-I-G-U-E-L 7:23

name 4:12, 17; 21:10, 12; 33:9; 35:1;37:12,17; 39:5; 40:24; 44:24; 56:25; 58:19;60:11, 12, 14, 16; 63:2,3,4, 7,9, 13; 64:12, 12, 16, 20; 65:14;66:7, 20; 67:14;71:24;75:14
named 9:1; 21:2, 5; 39:8;
44:7;45:2, 18;64:4;74:25
namely $24: 4$
names 13:11; 23:8;66:5; 77:3
NASD 8:24
nature 50:1
necessarily 31:14;
32:14; 43:12
need 16:7; 56:21
needed 14:4
negotiate 10:5
Neil 65:15, 16, 21, 22, 24; 66:2, 11, 16, 19, 23
Nevada 44:7, 8, 8
New 4:5, 5; 5:24, 24;
17:17, 18, 22, 23; 18:9
news 30:6, 12
next 51:21
Niguel 7:22, 23
non-profit 10:12
none 31:25
Northeast 4:3
November 54:15; 62:10
Number 5:15, 17; 6:20,
23;7:7, 19; 17:2, 2,3;
21:24; 27:9, 9; 31:20;
33:17, 22, 24;34:20; 36:2;
37:20, 20; 38:2, 8, 23, 24,
25;39:20; 43:16; 45:24;
47:12; 50:21; 51:18,20,
21, 22, 24; 55:12, 16; 56:5;
62:11;66:1
numbers 15:25; 16:13,
17, 19, 24; 17:1; 23:21,22;
31:24;36:3;39:20; 55:6;
57:4
NY-7120 4:25


O-B-I-S-P-O 8:7
Obispo 8:5, 7
objective 29:23
obviously 24:4;32:12
occasion 39:24
occupy 10:25
October 13:13
Off 13:9; 23:12, 14; 43:3,
8; 52:3; 54:4, 23;61:22;
75:16;76:22; 77:24
sffer 36:23
offered 68:3
Offhand 41:10
Office 4:3; 10:24; 18:16, 21; 19:6;67:18
offices 56:8
one 10:21; 14:4; 19:17, $17 ; 25: 5,8 ; 27: 7,15,17$; 30:8; 40:8; 43:24; 48:4; 49:20; 51:14, 18, 21; 54:3, 7, 14, 18, 19; 57:9, 12, 13, 20; 59:13; 61:24; 77:8,8 one-page 49:22; 50:2; 66:2
ones 43:13, 15; 51:12
Only 32:20; 42:8, 20; 52:7;63:12;66:7
open 40:12
opened 5:12;38:16;
40:11; 52:20
opening 5:6;39:24
operate 23:23
operates 17:24, 25; 18:9
operations 11:12
opinion 30:2
option 38:2
oral 32:23; 44:4
Orange 18:19, 20; 67:19
Order 5:7, 10; 16:8; 47:5, 17; 48:3; 50:20; 51:5;
52:21;61:4, 7
oriented 12:14
original 7:1
originally $19: 1$
OTC 46:17, 20
others 13:10; 17:9; 40:7; 77:2
otherwise 12:3
ought 32:2
ours 58:1
out 10:16; 12:5; 16:3; 19:5, 5; 21:22, 25; 23:24; 24:2; 26:23; 27:22; 28:2, 13; 29:2, 7; 30:3, 5;31:14; 32:15, 24; 33:12, 12, 13; 35:16, 20; 36:6; 41:6;42:8; 43:4; 44:3; 45:11;46:5; 48:5; 49:1, 2, 7; 50:19, 20; 52:2, 10, 23; 55:1, 7, 10; 57:19;61:11;72:13, 18, 19; 75:9, 10, 12; 76:7 outside 67:10 Ovenwright 50:13
over 31:22; 37:23; 42:1; 73:22
overnight 27:1;65:5
overnighted 26:21
overruled 14:17
own 19:3
owned 18:3
owner 15:10
owns 15:16; 18:6
P.m 75:18; 77:25; 78:1

| package 46:25 |
| :--- |
| packages 27:1. |

page 34:9, 10, 12; 35:21, 23;36:20; 39:13, 15, 15, 16, 17, 19, 20, 22, 22; 55:25
pages 39:23;46:25
paid 21:22; 27:25; 30:24; 31:1; 40:19; 45:22; 52:11, 13;53:8,9;62:5,6;69:19
paper 29:19;64:3
paperwork 33:4, 5
part 15:10; 29:4; 48:4; 49:15;61:17;72:19, 23, 24 particular 41:7, 7; 75:10
Particularly 23:7
parts 14:3, 4
past 77:5,6
pay 10:5; 24:22; 26:6, 11, 11; 40:3, 21; 52:24; 53:4, 4, 5; 56:10;62:1;77:15
paying 31:11, 15;32:20, 21
payment 12:11;31:17;
32:10; 35:15; 41:19; 46:4;
53:11,22;69:21;71:7;
72:21
payments 52:21; 56:22;
62:16; 63:7
Peat 76:14
people 11:4; 13:8; 16:1;
26:2; 29:9;31:18;32:16,
16; 43:3, 5, 6, 8; 47:12;
48:5, 8, 18; 50:4, 19;
52:17; 59:16
percent 12:2, 4, 7, 8 ;
15:15, 17, 18, 19, 21, 23; 53:2, 3
percentage 11:25
perfectly 49:19
performed 76:12
perhaps 58:21
period 12:23; 42:1;57:5, 8;67:23
person 20:1; 21:8; 25:5;
37:22, 25; 42:22; 44:1;
46:13, 20; 59:1
personal 22:22; 74:16
Personally 13:18; 22:16, 19;66:21
persons 70:5
phone 11:21; 12:7; 24:4, 5, 6, 21; 25:3;31:5;34:23, 25;37:25;38:2
phonetic 66:12
physically 17:20
picks 37:25
picture 44:1
piece 29:19;33:4, 5
places 10:22
Please 4:7;37:13
pled 9:11
point 36:25;37:2;67:25; 74:14
Polytechnic 8:5, 8 popped 71:24
pops 58:11;63:7, 10, 18, 18
pornographic 28:19
portfolio 23:15
portion 12:8; 15:18
position 10:2
positions 37:6, 9
positive 54:10
possess 26:2
possible 55:4, 5;75:12
Potentially 57:20
predict 36:18
prefer 40:3
preferred 40:21
prepared 55:23
preparing 55:20
presented 36:22
President 10:3; 11:6
previously 5:14;72:14
price 12:20; 24:25; 27:14, 15;35:22; 36:8, 10, 12, 18
Print 44:17;63:20
Prior 5:6; 30:23;31:2; 35:16; 53:10
privileged 74:6, 11
Probably 34:11; 43:20;
61:23;63:11;64:18
procedure 28:5; 29:4
proceeding 4:19; 5:9
PROCEEDINGS 4:1
produce 20:17;33:6;
55:9
produced 27:14
Producing 22:8
professional 9:14
profile 33:14, 21;34:5,8; 36:1
programmers 11:10; 16:6
promote 11:23; 25:18,
20; 50:3; 52:19; 61:20;
77:14
promoted 40:16; 46:5;
50:5;61:1
promoter 67:6
promoting 21:21, 22;
22:1; 54:11;70:6,9
promotion 44:5; 47:11,
15; 50:7; 53:17; 57:5;
58:11
Promotions 13:9; 19:17, 21, 24; 20:15, 18, 22;
21:16, 21; 24:14, 15, 20;
26:2, 6, 11, 15, 19; 27:5,
21; 28:11;30:19;34:13;
35:23; 40:6; 45:7,8, 12; 46:6; 47:6; 48:11; 49:4;
53:5, 12, 20, 25; 54:12, 24;
55:7; 56:2; 57:9; 58:3;
63:4, 19;64:17;69:10, 13, 15
provide 25:18; 32:10;
42:9;45:11; 56:10
provided 5:6;27:4;32:7 ${ }^{1}$
provider 24:8
providing 69:18
provisions 5:1
purchase 16:19
purports 49:22
purposes 4:19;56:21
pursuant 7:8
pursuing 72:8 put 48:21

quantity 57:4
Query 34:7
Quest 24:13
questionable 36:15
questioning 51:5
questionnaires 50:19
Quick 45:25; 46:10
QuickBooks 63:21, 24
quickly 14:17; 56:13
quite 26:12;48:22;51:3

## R

R-E-Z-N-1-C-E-K 21:1
R-I-C-C-O 46:13
R-O-B-E-R-T 4:16
R-O-T-H 4:16
racist 28:19; 29:15
raise 4:7
raised 36:14
Randy 59:18; 77:4, 7, 10
rate $25: 2 ; 42: 8$
rather 40:21; 52:24;
70:12
rating 36:9
re 4:2; 7:8; $10: 16 ; 13: 1$; 14:14, 19, 21; 17:8; 18:14; 26:15; 30:1;31:10;32:1, 21;39:19, 20; 42:5, 11, 18, $18,19,19 ; 47: 14,16,16 ;$ 48:20; 49:7, 13, 18, 20; 50:6; 58:20; 59:1,6, 7, 8, 13, 14, 16;61:8, 15, 17; 64:11, 22;67:20, 20;
69:11; 70:7, 7, 12, 21; 74:10, 13; 75:18; 77:24
reach 16:8
reaches 16:10
read 5:16;47:4;51:19,21
ready 35:19
real 56:13; 59:16
really $24: 2 ; 30: 10 ; 70: 17$
reason 27:13; 50:18;
56:18, 21;59:17;61:8;
65:4, 6
recall 13:11;27:2,25;
53:11, 17; 54:20;61:25
recalling 74:24
receive 8:12;37:19;
66:18, 22; 74:15
received 12:17;65:5; 66:21; 73:7;76:22
receives 37:18
receiving 15:12; 43:11; 67:3
recent 7:21
recently $71: 22$
recess 23:13;75:17 recipients $16: 14 ; 31: 20 ;$ 33:2,3;42:24
recognize 22:3;39:15, 16, 23; 51:24; 55:18; 62:13; 66:5, 8
recollection 41:12; 65:20; 74:23
record 4:2, 13;5:6, 12; 23:12, 14; 27:3;72:8; 75:16, 18; 77:24
records 6:6; 22:13, 15; 38:12, 21; 41:11;55:9; 56:19; 74:19
reduced 30:20; 32:17, 18,21
referring 14:14; 39:19, 20; 52:15; 59:8
refers 36:11
reflect 74:19
reflective 33:11
reflects 57:3
refresh 38:21;41:11; 65:19
refreshes 74:23
regards 28:19
Regency 76:7,11
Regional 4:3
register 25:24
registered 36:21
relate 47:23;49:11, 13
related 20:14
relates 47:5, 10
relating 52:11,13;67:4 relationship 19:19;
25:11; 42:16;69:25;70:1; 72:6
relative 70:22 relevante 47:7 relevant 48:3;61:7 remaining 12:8; 15:18 remember 27:21; 57:13; 76:5
removal 37:17; 51:17,22 remove 37:20
removed 37:13; 51:19
remunerations 15:6 render 18:22
rendered 68:13; 73:1
rep $20: 24,25 ; 28: 12,12$,
22; 31:1;32:23;42:3; 52:7
Report 22:1; 29:18, 24; 34:8; 36:21, 23;37:6, 8; 49:23;62:9;63:3
reporter 34:2
Reports 38:8; 50:2;64:10
represent 6:4,9,12,17 represented 5:19
representing 5:25; 6:1, 7, 18;7:4
reps 29:11; 52:8;76:18,
25;77:13
Request 34:8
require 74:8
reserve 51:1
residential 7:21
respect 6:11; 28:5;31:9, 19;32:5
respects $27: 17$
respondent 9:1
responding 43:11
responsibilities 72:20 responsibility 18:13; 42:2, 23
responsible 62:22
rest 12:4; 15:16, 20; 51:1
restricted $67: 4$
results 33:14, 21;34:5,7;
36:1
return 73:21
revenue 10:15
revenues 14:23; 23:21, 24
review 5:10; 29:1, 10; 36:24; 37:2
reviewed 28:14
reviews 28:21, 23
Reznicek 21:1; 24:16;
35:5; 45:17; 52:7;77:1
Ricco 46:11, 13
Richmond 20:2; 21:3,6; 34:13; 48:11;56:1; 58:11, 24;63:3, 18;64:4, 17, 20
right 4:7;6:12;7:3;11:19; 14:16; 19:4; 21:9; 26:12, 14, 20; 30:9;31:16;35:21, 24;36:1; 40:18; 42:13, 15; 44:23; 48:17; 49:3, 21, 24; 50:11, 14, 17; 51:23; 52:19, 21; 57:13, 16; 58:22, 25; 59:2, 2, 11; 64:11, 14;69:8, 20,25; 70:25; 71:3; 72:17; 73:11, 11, 13; 75:12, 16, 20 right-hand 39:4, 21 ROBERT 4:9, 14; 46:11 role 43:10; 55:20, 22
ROTH 4:9, 14, 17; 6:1, 1 , 6, 24;7:9; 22:13; 23:15; 33:20;39:4; 47:1; 51:5; 57:24;75:10, 20;77:17 ruling 14:21
running 18:14

5:13;6:23;7:24; 10:12 11:6, 25; 12:4, 14, 19; 13:6; 14:6, 17; 15:13, 19; $16: 5,5,10,11 ; 17: 2,11$,
$16,17,17,18,20 ; 18: 3$, 12, 15, 19, 19, 20; 20:25; 21:7, 12; 22:23; 23:15; 24:8, 25, 25; 28:5, 9, 14, 17, 20, 21, 25; 29:4,12, 17, 18, 20, 21, 25; 31:14, 15,$16 ; 32: 11,12,13,17$, 21,$23 ; 33: 1,5,6,9,11,22$, 22, 23;34:6, 9;35:15, 15; 36:17, 20; 37:17;38:1, 2, 4, 15; 40:6, 6; 41:24; 42:2, 11, 11, 15, 25; 43:1, 4, 16; 44:24; 45:6, 8, 11; 46:3, $12,13,13,16,22 ; 47: 13$, $19,21,25 ; 48: 1,2,2,8,14$, $19,20,24 ; 49: 5,12,18$; 19, 25; 50:25; 51:1, 3, 18, 21,24; 52:10; 54:4, 14; $55: 5,12 ; 56: 3,3,6,14,18$, 18; 59:1, 4,7,23, 25;60:3, 11, 12, 16;61:16, 22; 62:8, 9, 22; 63:5, 7, 10, 12, 13 , $13,14,15,15,15,16,20$; 64:9,9, 13;66:7; 67:14, 22;68:17; 69:8; 70:11; 71:19;72:5, 6, 7, 11, 24; 73:5;74:3,6,19; 75:3; 76:22
5-8 25:21; 48:14
S-H-A-D 10:9
S-O-N-O-M-A 7:22
salary 15:4; 24:4 sales $11: 11 ; 20: 24,25$; 28:11, 12, 22; 29:11;31:1; 32:23;34:11,11;35:4,7, 9; 42:3; 52:7, 8; 76:21, 25; 77:13
same 42:8; 46:9; 51:24
San 8:5, 6
saw 27:17; 30:7,9
saying 14:8; $26: 15 ;$
29:14; 49:18; 59:1, 12, 14
scenarios 69:3, 5,7
Schedule 34:7
Schloss 5:23
science 42:11
scope 47:19; 48:2, 12;
51:4;61:3,4,7
Scott 65:15, 16, 21, 22, 24;66:2, 11, 16, 19, 22 second 34:6
Secure 44:21
Securities 4:4, 24;5:1; 9:2, 6, 16; 22:8; 25:17; 36:23
Security 7:19
seem 47:6
sell $36: 23 ; 37: 7 ; 41: 25 ;$
42:1,3, 4, 8, 12; 45:11; 68:12; 73:7
selling $41: 23 ; 42: 5,19$, 19;67:5
send 10:16, 17; 16:7, 14; 32:15; 72:18
sending $16: 3,11 ; 30: 3,5$ senior 4:20; 29:9
sense 13:6; 14:2; 31:10;

65:8
sent 6:6; 12:18; 14:7, 11, 11; 16:1; 21:21,25; 28:2, 13; 29:2; 33:12, 12, 13; 35:20; 41:6; 46:5; 49:1, 2; 50:19; 52:10, 23; 55:1, 7, 10; 57:19; 61:11
September 62:10
series 33:16
served 6:6
server 17:15
servers 10:23; 11:2
service 10:18; 37:13;
38:1;69:18
services $11: 23 ; 12: 13$;
14:8, 12; 18:22; 21:15;
32:9; 41:19; 42:9;45:11;
52:18; 68:12; 71:7;72:21;
73:1; 76:8, 11
set $16: 6,10 ; 47: 10 ; 55: 14 ;$
64:16
seven 61:23
sex 44:4
Shad 10:9
shares 25:1; 26:14;
66:16, 18, 22; 70:25; 71:5;
72:22; 73:1, 11, 13, 15, 22;
74:3, 14
show 7:9;33:6
showed 27:14
showing 55:9; 62:16
shows 27:15;35:21, 22;
54:5; 58:18;64:12
sign 76:22
signed $30: 25 ; 31: 2 ; 66: 2$
signifies 36:5; 55:1
signify $35: 14,18 ; 36: 2$
similar 27:17; 38:8;47:1
Simons 75:14
six 36:9, 11; 61:23
smaller 23:10
Social 7:19
software 16:10; 44:21;
58:7;63:17
sold 41:20;73:2, 13, 17
somebody 34:25;38:3;
48:12;68:22
somehow 26:20
someone 64:4;70:9
something 31:12; 44:2
Sometime 38:20
sometimes 72:12
somewhat 42:17; 50:4
Somewhere 17:22, 22, 23; 18:16
Sonoma 7:22
Soon 14:6; 75:12
sorry 14:10; 15:22;
22:16; 25:9;30:10;32:1; 39:10, 16; 44:22; 45:15;
50:8; 53:18, 23; 54:6; 58:9; 61:19
sort 11:17, 18; 21:18;
32:11, 17; 36:14;42:15;

45:11;55:6;56:4
sound 40:24;44:16
sounded 30:11
sounds 58:15
sources 50:19
space 10:24
speak 38:3
specific 23:8; 28:10;70:8
specifically $25: 10$;
26:22; 28:19; 40:12;
67:15;69:15
specifies $32: 9$
speculate $26: 10$
spell 4:15; 8:6; $18: 1$
spoke 24:21; 25:3, 7,9;
38:11; 67:9, 9, 10;69:12
spoiken 20:7; 59:15;
77:22
square 11:1
Staff 4:18;8:17; 10:6;
75:20
stamp 55:15
stamped 34:3; 56:1
start 9:25;41:23
started 19:3; 47:22
starting 15:9
state 4:12; 5:4; 8:22; 9:6,
22; 14:1;44:8; 57:1
stated 27:13; 47:1
statement 74:22
statements 67:23; 72:8
States 4:4, 23; 13:21;
17:8;33:21
stating 14:12
stay 61:3
steps 26:23; 28:16; 70:2, 18;71:6
Sterling 35:2; 75:1
still 16:11; 48:7, 22
stock $8: 24 ; 11: 21,22,24$,
25; 12:4, 22, 25; 13:1,3,7; 21:21, 22; 22:1; 23:15;
24:22, 25; 25:12, 18, 19 , 24; 26:3, 5, 11, 12, 16, 19, 20, 21; 27:2, 4, 4, 21; 28:1, 9, 10, 10; 29:21, 24; 31:1, 2,8, 13;32:12, 13;36:18; 37:10; 40:1, 2, 4, 16, 16, 19, 21; 41:8,9, 19, 20, 23; 42:4, 5, 8, 12, 20; 44:5, 20; 45:5, 10, 22; 47:15; 48:14, 19, 20; 50:20; 52:8, 9, 11, $13,14,14,21,24 ; 53: 1,4$, 6, 8, 9, 15, 22; 54:9, 19; 55:7;61:11; 62:2;65:4; 66:3, 14, 19; 67:3, 5; 68:1; $12,15,20,21 ; 69: 9,21$, 23; 70:5, 6, 9, 10, 19, 22; 71:1,6, 10, 12; 72:4, 5,9, 22;74:15;75:8,8;77:1, $12,12,13,14,15$
Stocks 23:6, 7;38:13;
47:2, 7, 25; 52:19, 24;
53:19, 19, 22;61:1, 20, 23
stop 16:12, 12; 73:20
straight 12:19; 76:15
Street 5:24;21:25; 29:18; 36:21, 22; 37:5, 8;38:8; 49:22
strong 36:9
subject 27:22; 28:2;
53:20; 56:24; 57:9, 19
Submittal 33:21;34:6
subpoena 6:5,8,22; 7:1, 6,7;26:25
subpoenaed 6:10
subpoenas $7: 3$
substance $23: 17 ; 75: 19$
Successful 12:18; 16:3, 8;36:6
successtully $57: 5$
sued 13:21
supervises 76:20
Supplemental 5:13
Support 17:25; 18:8; 19:6
supposed 31:18
Sure 7:10; 18:14; 20:6;
27:8;31:2;39:12; 40:14, 19; 42:3, 5;48:7; 51:3,8; 52:15; 57:21;63:5
surrounding 47:10
swear 4:6
sworn 4:10
symbol 24:25; 54:9
system 63:1, 6
iystems 45:18

## T

t 13:10; 14:3; 16:15, 16; 17:11, 21; 18:7, 19; 19:10, 22; 20:19, 21; 21:4,11; 23:17; 25:4, 6,9; 26:7,8, 9,18, 21; 27:25; 28:4; 29:25; 30:7; 31:1, 13; 32:13;33:9; 34:17, 25 ; 35:3;37:4, 19;38:11; 39:15, 23; 40:15, 23; 41:3, 3,$10 ; 44: 1,14,16 ; 45: 9$; 46;15; 47:18; 48:11, 22; 49:8,9, 9, 11; 50:25; 53:11;54:4,6, 20; 56:5,7; 57:12; 58:14, 24; 59:6, 7, 9, 14, 17, 24; 60:4, 20, 25; 61:21, 21, 25; 63:8;64:2, 3,6;65:2,2,13;66:9,10, 12, 24; 67:14, 15; 68:6, 23; 69:7, 12, 24, 25; 70:1, 13, 15, 22, 23, 24; 71:11, 14;
72:2,7,11; 73:7,9,17, 18; 74:22; 76:5
T-A-N-O-S 19:14
T-E-L-C-O-M 18:2
T-H-O-M-A-S 4:16
-R-A-N 19:15
talk 25:11; 28:9;37:22; 38:4; 55:6;67:2, 13; 70:4
talked 60:5;64:7
talking 32:8;68:19;77:4

Tanos 19:14
target 36:9, 11
Tech 17:25; 18:8; 19:6
technical 16:5
technicalities 67:5
technically 48:2
technology 16:2
Teicom 17:25; 18:1, 8, 12; 19:6
telephone 34:20
telling 49:13;61:12; 74:24
telitales 50:15
term 13:4;70:21, 22
terms 16:3; 24:19; 27:20;
37:9; 48:13; 51:5; 67:3;
68:15; 69:21; 72:17
testified 4:11;8:16, 19; 49:25
testify 74:9
testimony 47:8; 59:9
themselves $37: 20$
thinking 58:24;59:4
third 34:7
THOMAS 4:9, 14;66:11
Thomason 77:4, 7
thought 25:7;69:4;
71:23; 72:4
thousands 26:14;48:18
three 14:3, 4, 5; 23:4, 22;
57:21;76:15; 77:2
throughout 17:8
today 5:19; 6:1, 2, 7, 19;
7:5, 8; 77:22, 24
Tofutti 23:11;38:14
together 48:21
toll 37:13
Tom 5:25; 6:1, 6, 24; 20:2;
21:2, 6; 34:13;39:4; 46:22;
48:11; 56:1; 58:11, 24;
63:3, 18; 64:4, 16, 20;
75:10
took 70:18
top 13:9; 22:1;34:5, 12;
39:3;50:10, 16; 54:4;
61:22
total 57:3
trade 32:13
trader 75:24; 76:4
trading 25:24; 46:17, 21;
67:4;68:22
trail 64:3
Tran 19:15
transactions 48:20;
68:1;72:9
transfer 63:6; 66:3,14, 14
transferred 68:20; 71:7
transfers 12:12;62:19 transmissions 10:17 transmitted 12:16; 28:17,21; 29:10
transmitting 10:21; 28:6
travel 11:20; 12:6,9;
31:5, 13;32:5, 18;35:2;
75:1
true 41:24;69:6, 14;
70:15
try 42:17
trying 26:25; 32:16;
45:15; 47:14; 48:5,20;
49:7,9, 10, 17; 50:6;61:3; 70:17
turn 36:7
TV 45:25; 46:10
twelve 76:19
two 7:3; 10:6; 23:4;27:13; 57:15, 21;67:24;69:3, 5, 7 type 33:1, 3
types 68:18
typical 57:2
typically 56:14;62:1
— J

UBCL 54:21
under 6:8; 14:17; 63:22, 23; 64:12; 72:20
understood 68:19;
70:23; 71:18; 72:9
Unique 13:9; 19:17, 21, 23; 20:15, 18, 22; 21:15, 21; 24:14, 15, 20; 26:2,6, 10, 15, 18; 27:5, 21; 28:11; 30:19; 34:13;35:22; 40:6; 45:7, 8, 12; 48:10; 49:4;
53:5, 12, 17, 20, 24; 54:11; 56:1, 6; 57:5;58:2,11;
63:4, 19; 64:17;69:10, 13, 15
United 4:3,23; 13:21;
17:8
University 8:5
unrelated 50:24
unsolicited 13:22; 17:4
unusual 56:3
up 12:11; 16:10; 18:14;
32:2; 37:25; 39:24; 42:2;
56:10; 57:3; 58:11;60:11,
12; 63:7, 10, 13, 18, 18;
64:10, 12, 16; 70:13;71:24
upon 6:6
upper 36:8; 39:4, 20
upwards 12:15
USA 16:23
use 11:23;17:9; 52:18
used 14:8, 12; 74:25
using 13:4; 25:18, 19 ;
70:21
UVCL 54:9

|  |  |
| :---: | :---: |

V-I-A 7:22
Valier 35:8
value 19:7

Varies 28:8;42:14
various 10:22; 68:17
ve 9:1; 12:24; 18:21;
42:20; 59:15; 64:8; 66:11, 21;74:13;77:21
Vector 39:8; 40:24; 41:2; 47:16, 23
vendors 10:6
verdict 13:23,25
versa 42:21
Via 7:22; 24:22; 27:25;
40:3, 19; 45:22; 53:4, 22
Vice 10:3; 42:21
view 57:25
violations 5:1,4
vis-a-vis 69:22
Vision 4:25; 5:14, 16; 7:7;
22:11;31:20; 33:18;
34:18;38:9; 46:24; 47:6, 9 ,
14;48:6, 9, 15, 19; 49:12,
20; 50:5, 7, 20, 25; 54:23;
55:13; 57:8;60:18;61:10;
66:15, 18; 70:20; 71:1;
72:19, 22; 74:15, 24, 25
Visions 22:2;35:1
volume 12:14, 19, 20 ;
32:12
VP 76:21

|  |  |
| :---: | :---: |

W-H 10:9
wait 22:20; 73:20
waiting 14:19, 21
Wall 21:25; 29:18; 36:21,
22; 37:5, 8; 38:8; 49:22
wants 16:6
wasn 67:14, 15
way $30: 11 ; 42: 7 ; 45: 10 ;$
58:13;59:8;64:2;72:12
website 10:13
whatsoever 20:12
whenever 42:3
whereas 63:3
Whereupon 4:8; 23:13;
75:17; 78:1
Whicker 10:9
whole 47:10, 23; 48:5;
50:6;63:5
Whose 60:14;68:22
Williams 67:14
Wilson 15:19
win $14: 2,4,4$
wire 12:11; 62:19;63:6
wish 51:19
wished 24:22
wishes 14:6
within 10:23; 47:19;
48:12; 51:4;61:3,7
Without 51:14
witness $4: 6,10,14,16$; 5:11, 18, 20; 7:11;9:8; 16:5, 18, 21, 23; 17:1,5;

23:16, 19; 26:9;32:20; 33:9, 15;38:14, 18, 20; 39:2, 13, 22; 51:24; 54:1; 3; 57:25; 58:4, 6,9;59:12; 61:21; 62:5, 14, 16, 19; 63:11; 64:24;65:2, 16, 18; 66:7, 10, 20, 24; 73:5; 74:12; 75:21, 24; 76:14, 17;77:10,23
won 13:23; 14:5
words 10:20; 41:22;
68:10,17
work 10:12; $11: 4$; 28:7;
75:23
worked 9:16; 10:20; 19:2; 76:7
working 9:25
works 19:23;37:15,16;
42:7; 45:10, 16; 47:15
worth 42:12, 12, 20, 20;
72:7
wouldn 64:2, 3
writing 30:20; 31:9, 12;
32:17, 18, 22
written 31:4, 9, 25; 32:3, 8;33:1, 2;39:4

## Y

Y3K 44:21, 22
Yeah 19:13; 40:1,9,12, 14; 41:15, 17; 42:17; 44:9, 25; 49:15; 54:22; 61:13;
65:7, 17, 22; 67:8; 69:16; 75:8; 77:15
year 14:24, 25; 15:2;
24:5, 7; 75:6, 25;76:5
years $23: 4,22 ; 67: 24 ;$ 76:15
York 4:5, 5; 5:24, 24;
17:17, 18, 22, 23; 18:9


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